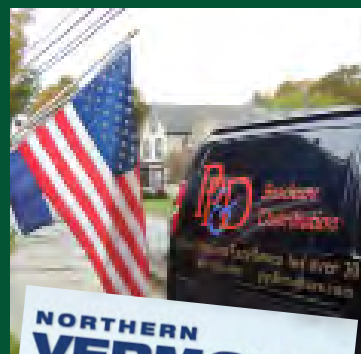




2023

PP&D BROCHURE DISTRIBUTION



PP&D PUBLISHES VT/NY MAP!

- CELEBRATING ITS 39TH ANNIVERSARY!
- 175,000 COPIES DELIVERED
- OVER 400 DISTRIBUTION LOCATIONS

SEE PAGE 4 FOR
DETAILS...

Member



VISITOR
International

The International Association of
Visitor Information Providers



PP&D Is Your Best Brochure Distribution Choice!

Experience

PP&D Brochure Distribution placed over five million brochures last year, and logged over fifty thousand miles. Since 1981 we've been expanding and maintaining our vast network of brochure displays.

"Since 1985 PP&D has delivered over two million maps. We rely on their great service to reach the valuable tourist market."

Amy Spear, Vice President of Tourism
Vermont Attraction Association

We serve hundreds of clients including Ben & Jerry's, Farmway, Vermont Country Store, Morse Farm, Billings Farm, ECHO, and White Mountain Association.

We are in tune with the tourism industry. We are members of the Vermont, Lake Champlain, Hartford, Addison, Mad River, Jay, Okemo, Newport, Killington Chambers of Commerce, Stowe Area Association, Waterbury Tourism Council and Burlington Business Association. Bill Orleans has also served on the boards of the Vermont Tourism Summit, Vermont Hospitality Council and The International Association of Professional Visitor Information Providers.

"Billings Farm has used PP&D for three decades. They are the most experienced, honest and knowledgeable distributors in the State."

Marge Wakefield, Community
Relations Coordinator
Billings Farm and Museum, Woodstock

Expertise

As Vermont's largest brochure distributor, we have designed routes throughout Vermont and upstate New York. We work with major attractions and small inns; perform multi-state and local distributions. PP&D can target the customers you want, within your budget.

"For over 20 years Ben & Jerry's has used PP&D to deliver our print materials throughout Vermont. We are confident with their thorough, flexible and enthusiastic service."

Amy Weller, Tour Marketing & Logistics
Specialist, Ben & Jerry's

Exposure

We make weekly trips to the busiest locations, and check even the smallest establishments regularly. We've built relationships with hundreds of merchants and lodging establishment owners. They appreciate us keeping the display organized and up to date.

"We've been extremely pleased with the distribution of our Okemo Valley Magazine. PP&D provides a quick turnaround, and consistent deliveries throughout the year"

Carol Lighthall
Executive Director, Okemo Valley
Chamber of Commerce

We've installed over seven hundred brochure displays in Vermont, New Hampshire and New York. Our service means your brochure can be seen in more locations, in more visible displays, and visited more often. Our displays have the vital combination of brochures from local shops, restaurants, and state-wide attractions, making them the showcase of each establishment. We know where your brochure will be popular and we'll be there to keep them stocked and fully exposed.

All this assures you the maximum return on your brochure.

PP&D Brochure Distribution

January 2023

Thank you for considering PP&D Brochure Distribution (celebrating our 42nd anniversary!) for your distribution. We value all of our customers and work very hard to stock and restock brochures and magazine to all the best locations year-round. 2022 was busy as ever as we continued to place tons of brochures, maps, and magazines to over a thousand places!

Last year we also placed many new displays, including Home2Suites in Williston, Burlington City Hall, Offices at 2 Church Street, Stowe Asian Cuisine, and Pyramid Life Center and Lee Corner Motel in New York.

Have you seen our online brochure displays at www.visitortips.com? This complements all our physical displays. **For no extra charge** your brochure will also be added to these virtual displays. **We had over 150,000 clicks in 2022!** The online brochures can link to your website as well.

We also publish the Northern VT/NY Map (175,000 copies), Champlain Valley Coupons and Upper Valley Coupons. Let me know if you want to see a copy or get more info.

Have you been to our website? It is packed with valuable information. Do you get our e-newsletter? The last issue included the latest tourism trends, research on the success of brochure distribution, and tips for best design. Please let me know if you're not on our list.

After reviewing this booklet I'm confident you'll discover PP&D offers the highest quality brochure distribution and the best map available. Please give me a call or drop me an email with any questions.

Sincerely,



Bill Orleans

802-862-4366

Bill@ppdbrochure.com

PS – See page three in this catalog for research that proves the high return on your brochure distribution investment.

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A Small Sampling of Our 700 Displays

Hotel Vermont, Burlington
 Vermont Teddy Bear, Shelburne
 Spirit of Ethan Allen, Burlington
 Quechee Gorge Village, Quechee
 Green Mountain Inn, Stowe
 Champlain Centres North, Plattsburgh
 Capitol Plaza, Montpelier
 Smuggler's Notch Resort, Jeffersonville
 Killington Grand Hotel, Killington
 The Essex, Essex
 Clay Brook Hotel, Warren
 Cold Hollow Cider, Waterbury Center
 City Center, Montpelier
 Quechee Gorge Visitor Center
 High Falls Gorge, Lake Placid
 Santa's Workshop, North Pole
 Burlington International Airport
 Jay Peak Resort - 5 Displays
 Rosie's Restaurant, Middlebury
 Ben & Jerry's, Waterbury
 Fairbanks Museum, St. Johnsbury
 Sushi Yoshi, Stowe

Rates Card, Shipping Info & Helpful Hints

- Cards & Brochures w/1-6 two sided (9" x 4" max.) panels no extra fee
- Larger Brochures, Magazines and Tabloids 2X monthly fee

Discounts

- 10% discount for yearly contract
- Multi-region discount

Four Consecutive Month Minimum – Applies to all areas.

Six Consecutive Month Minimum – Greater Burlington, Stowe, White River Junction, Middlebury, Montpelier, Killington, and Sugarbush.

Delivery – Brochures can be delivered Monday-Friday, 9 a.m. - 5 p.m., to **PP&D, 377 Pine Street, Burlington, VT 05401** UPS, FedEx OK, loading dock on site. Pick-up can be arranged; \$25.00 minimum.

Billing – Billing is done quarterly, first payment due before a distribution.

Vermont Interstate Distribution – PP&D is the official State-appointed distributor to Vermont's 18 welcome and highway information centers. We have a second warehouse in Worcester, Vermont dedicated to this program. You still need to register and pay Vermont, but we do all the heavy lifting. Please let me know if you have any questions.

Free! - PP&D does much more than distribute your brochures to hotels and motels. We fill dozens of orders for conferences, conventions, weddings, recruiters, realtors, festivals and fairs. We also provide bulk orders of brochures to other public and private distribution services. This includes The Lake Champlain Chamber for their Williston Route 89 Rest Stops, PP&D offers pick-up of less than three cases and often returns brochures to clients as needed. We store brochures in the off-season or pay for recycling.

A Few Tips For Effective Brochures

For more tips visit PPDBrochure.com

Big Bold Heading on Top: There is no such thing as subtlety in brochure design. The larger the type the better. All important information needs to be in the top 2 1/2". Sometimes that's all you see. Also place that info on the top of the back, in case your brochure gets returned to the display backwards by a visitor.

Size: All pieces should be folded or flat to become 4"x9" for proper rack display.

Paper: We recommend no less than 70 lb. coated stock for a three-fold, full color brochure and no less than 100 lb. coated cover stock for a rack card. Grain direction should always run vertically.

Brochure Quantity: Regions of service desired, months of distribution, and placement at Welcome Stations all go into deciding quantity needed. Initial delivery takes a lot of brochures to first stock the racks. There is a huge difference in replacing your old brochures and using the same piece every year.

The Modern World: Be sure to include a QR code for easy access to your website along with your web and email address. Also, provide your full mailing address for travelers with GPS systems and phone number with area code, as required these days.

Design: Keep it simple and clean. Professional photos are great. Be sure to include a good map and directions.

For The Printer: Please band your brochures in paper or rubber bands. Brochures in a bundle should face the same direction. The maximum weight of a box shouldn't exceed 40 pounds and should be marked with your name and quantity.

A Sampling of Our Distribution Clients

802 Spirits VT Liquor Magazine
Adirondack Experience, Blue Mtn. Lake, NY
American Precision Museum, Windsor
Arbortrek Adventure Tours, Jeffersonville
Artisan's Gallery, Waitsfield
Ausable Chasm, New York
Barre Granite Museum
Ben & Jerry's, Waterbury
Billings Farm & Museum, Woodstock
Black Dog Sports, Killington
Bragg Farm, East Montpelier
BrewView Magazine, Vermont
Burlington Segway, Burlington
Champlain Area Trails, NY
Colchester Town Map, Colchester
Cold Hollow Cider, Waterbury Center
Common Ground Center, Starksboro
Crowley Cheese, Healdville
Dakin Farm, Ferrisburg
Eden Dog Sled, Eden
ECHO Science Center, Burlington
Experience Montpelier
Fairbanks Museum, St. Johnsbury
Farmway, Bradford
Flex Real Estate Guide
Go Stowe Travel Planner, Stowe
Great Vermont Corn Maze, Danville
Hildene, Manchester
Jay Peak Chamber, Jay
King Arthur Flour, Norwich
Kingdom Corn Maze, Sutton
Lake Champlain Island Chamber
Lake George Steamboat Company, NY
Lake Morey Resort, Fairlee
Mad River Distillers, Waitsfield
Mazza's Farm Market, Colchester
Middlebury Sweets, Middlebury
Montshire Museum, Norwich
Morse Farm, Montpelier
Nothorn Vermont & NY Map
Okemo Valley Magazine, Ludlow
Old Stone House, Brownington
Revitalizing Waterbury Guide, Waterbury
Saint Anne's Shrine, Isle LaMotte
Saratoga Chamber, NY
Skinny Pancake, Burlington & Montpelier
Spirit of Ethan Allen, Burlington
State of Vermont Vacation Guide
Stowe Bowl, Stowe
Stowe Golf Park, Stowe
Umiak Outfitters, Stowe
Vermont Attractions Map & Guide
Vermont Country Store
Vermont Salt Cave & Spa, Montgomery
Vermont Ski and Ride Magazine
Vermont Sports Magazine
Vermont Teddy Bear Co., Shelburne
White Mountain Attraction Map, NH

Contrary To Foolish Opinions...

Research Says Print Is Alive and Well!

The Internet and smart phones have dramatically changed how we think about marketing, perhaps prompting us to ask: Does anyone read brochures and magazines anymore?

Do businesses still need to print collateral?

2018 research by Bentley University regarding tourism promotion clearly states you should keep printing material. Some of their results:

- **Brochures, maps, and travel guides are the #1 influencer of in-market* visitors.**
- **4 out of 5 visitors pick up a brochure in-market.**
- **73% of visitors who pick up a brochure say it influences their travel plans.**
- **78% of visitors plan to go to a business they saw in a brochure.**
- **61% of visitors plan to purchase tickets or merchandise after picking up a brochure**

*In-market refers to visitors who have reached their geographic vacation destination. Pre-trip literature mailed to homes has dropped to a record low, but once visitors arrive at their destination they are still emptying brochure and magazine racks.

A 2016 Hotel Front Desk Staff Survey by Bentley University, polling 1,560 hospitality professionals, showed:



- **98% of desk staff value printed visitor information.**
- **94% of desk staff provides guests with brochure, leaflets and flyers.**
- **88% of desk staff says guests prefer printed tourist information.**
- **86% of desk staff observes guests using brochures always or often.**

Vermont State Research within Visitor Focus Groups

showed that tourists often come for peace and tranquility, looking to relax. Yet after arriving, they want to keep busy with attractions, parks, shopping and dining. Seeing your brochure in a PP&D display will direct them to your business!



A Yahoo Chat Topic reads “Does anyone still use the brochures you find in hotels, now that we all have smart phones?” revealed that, of 227 participants, only 9 people said no. Some of the best responses include:

- *Yes! Love looking at them, especially in a new place. Get tired of looking at a phone screen.*
- *Contrary to popular belief, not everyone has a smart phone or media for that matter!*
- *Yes. I like to have a physical map in hand.*
- *Yes, we do! And it helps us plan out our time and kids use them to vote.*
- *I work at a hotel and yes they still do, it's easier to just pick up and go.*
- *Yes. There is stuff out there I wasn't aware existed.... grabbed one today...had a great time.*
- *I work at a visitor center and yes even with all the technology people still flock in for brochures & paper guidebooks and maps.*



PP&D's Northern VT/NY Map

PP&D Brochure Distribution publishes a map too!

A map, being owned by a distribution company has many big advantages. We distribute 200,000 copies to 400 sites -- **twice as many as any other local map** and we will run out this winter!

Distribution Now Includes:

Greater Burlington Area - 250 Hotels, Motels, Inns, Restaurants, Supermarkets, Health Clubs, Libraries, Shops, and Attractions

Stowe – 60 Hotels, Motels, Inns, Restaurants, Shops, and Attractions

Waterbury and Waterbury Center - 20 Motels, Inns, Restaurants, Shops, and Attractions

Middlebury and Vergennes - 40 Hotels, Motels, Inns, Restaurants, Shops, and Attractions

Grand Isle and St. Albans - 35 Motels, Inns, Restaurants, Shops, and Attractions

Ticonderoga and Plattsburgh, NY - 30 Hotels, Motels, Inns, Restaurants, Shops, and Attractions

6 Ferry Boats and 4 Ferry Docks with almost a million passengers!

Burlington Airport - At 11 locations. Only commercial map available at the airport!

We also provide the MAP to hundreds of people before they get to Vermont. It is sent to recruiters, wedding, conference and convention planners, and realtors!

Circulation – 175,000 maps to over 400 locations

Listings: (all listings include your business name and location on the map)

11 Line Ad with Color Photo or Logo \$680

Display Ad, Including an 11 Line Listing

33/8" wide x 41/2" high - Full Color, Inside \$ 2,100

33/8" wide x 41/2" high - Full Color, Back Cover (only two available) \$ 2,900

33/8" wide x 9" high – Full Color, Full Back Cover (only one available) \$5,200

Testimonials

"We use your Map literally every day as our primary go to information source to help our guests get oriented to Burlington, plus all the points of interest and shopping in and around the city. Having the Inn on the map gives our guests confidence that they can venture forth and then easily find their way back."

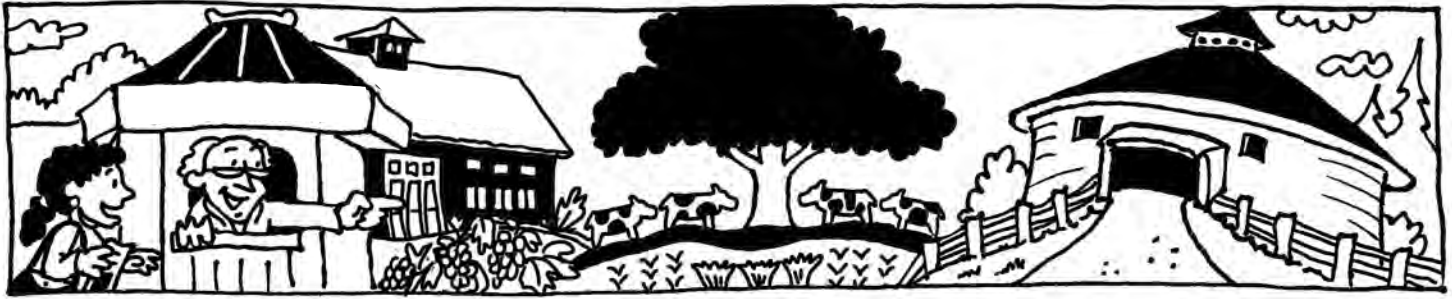
— Thanks from the Davis family of Innkeepers

"We deliver over 10,000 maps to Burlington Airport."

— Bill Orleans, PP&D Brochure Distribution

"Your Map is hands down an outstanding map/guide. Its listings are valued because they are comprehensive and include plenty of quality, unique Vermont based businesses."

— Cindy Roberts, Director, Brochure Distribution,
Vermont Welcome Centers



Extra Special Locations!

Burlington Airport

Brochures - Three displays

\$50 a month - six month minimum

Magazines - nine displays

\$100 a month - six month minimum

- **NOT Included In Any PP&D Routes - must pay extra for this location**

Lake Champlain Ferries & Docks - Hundreds of Thousands of Passengers a Year!

(this year we are combining to one low package price)

\$125 a month or \$625 for the season

PP&D has exclusive brochure displays on all the Boats and two Docks!

- Ferries - Charlotte, VT to Essex, NY
- Ferries - Grand Isle, VT to Cumberland Head, NY
- Dock - Charlotte, VT
- Dock - Essex, NY
- Dock - Cumberland Head, NY

Burlington Waterfront Four Locations Package: *

\$80 a month - five month minimum

- Waterfront Information Center – Staffed Location
- Burlington Boat House
- Lake Champlain Sailing Center
- Spirit of Ethan Allen Ticket Booth (Mid-May to mid-October only)

Downtown Burlington Three Hotels Package: *

\$100 a month - six month minimum

- Courtyard Burlington Harbor Marriott
- Hotel Vermont
- Hilton Garden Inn

Shelburne Three Attractions Package: *

\$100 a month - six month minimum

- Vermont Teddy Bear
- Shelburne Museum
- Shelburne Farms

Chittenden County Hotel / Retail Package: *

\$70 a month - six month minimum

- Hampton Inn, Colchester
- The Essex Resort, Essex
- University Mall, South Burlington
- Double Tree Hilton, South Burlington

Waterbury Center Three Locations Package: *

\$70 a month - six month minimum

- Ben & Jerry's Factory
- Cold Hollow Cider Mill
- Marriott Residence Inn

Montpelier Visitors Package: *

\$100 a month - six month minimum

- State & Elm Information Booth ** - May to April
- Vermont State House - May to Dec.
- City Center - May to April

Quechee Gorge Two Attractions Package: *

\$50 a month - six month minimum

- Quechee Gorge Visitor Center **
- Quechee Gorge Village

* Included at no extra charge for PP&D Customers who pay for the region where this display is located.

** Some restrictions at this location.



Burlington's Best Publication Distribution

Since 1995 PP&D Distribution has been delivering publications weekly in Greater Burlington. We have over forty-five exclusive publication display. We also visit many establishments who have public space available. Some PP&D finer locations include: Price Choppers, M&T Banks, North Country Credit Unions and many markets.

Weekly distribution will see that your publication is prominently displayed. We'll keep the displays neat, fully stocked and remove all unauthorized literature. You've spent valuable time and money designing and producing your publication. Now professionals will see that it's quickly, consistently and thoroughly distributed.

Rates & Info

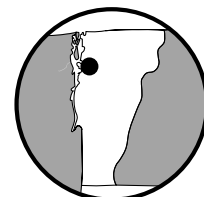
- ★ \$275 per month (3 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Essex Junction, Winooski, Colchester, Shelburne and Williston.
- ★ Customized distribution available.
- ★ Current clients include: Vermont Sports, BrewView Magazine, 802 Spirits, and Ski and Ride Magazine

Your Magazines, Guides and Catalogs Can Be In Exclusive PP&D Displays At:

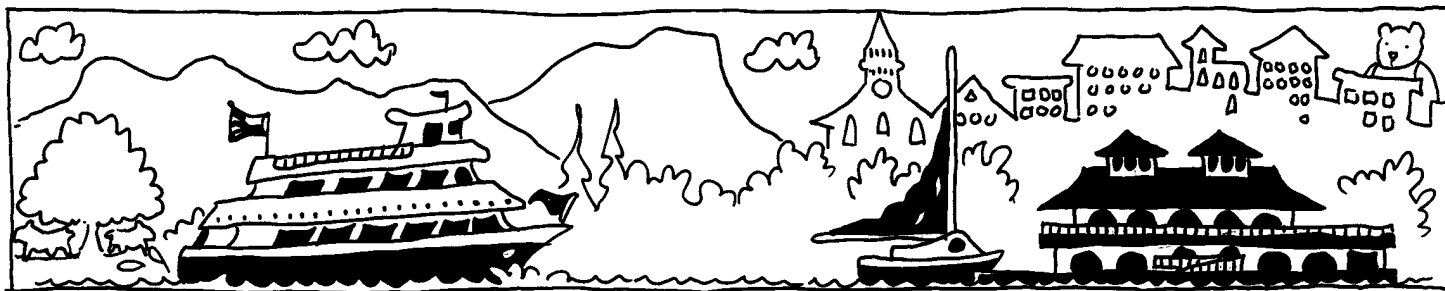
Myer's Bagels	Anchorage Inn	Champlain Valley Expo
King Street Laundry	Best Western	Mountain High Pizza
Burlington Bay Market	Comfort Inn, Dorset St.	LaQuinta Inn
One Main Street Offices	Simon's, Rt. 2	Essex Outlet Center
Burlington Police Dept.	Shaw's, Rt. 7, Shelburne Rd.	The Essex
Smart Suites	Metro Rock, Essex	Hung Tao Restaurant, Burlington
Marriot Burlington Courtyard	Days Inn	FAHC, Colchester
Travelodge, Rt. 7	Community Bank, Winooski (L)	North Star Sports
No.Country Credit Union, So. Burl.	Simon's Store, Winooski	Healthy Living - Williston
No.Country Credit Union, Colchester	Simon's, Essex Jct.	Red Barn Market
Healthy Living, South Burlington	Price Chopper, Essex	Jake's Market, Burlington
Price Chopper, Colchester	Simon's, Essex	Nomad Coffee Shop
Price Chopper, Williston Rd.	M&T Bank, Susie Wilson Rd.	
M&T Bank, Rt. 7	FAHC, Given, Burlington	

We'll Also Offer Your Magazines To These Locations:

Hannaford's, Rt. 7	City Market, South End
Fletcher Free Library (L)	Essex Town Library
Kerry's Kwik Stop	Jericho Cafe
City Market, Downtown	Essex Junction Brownell Library



Code Key on page 24



Greater Burlington, VT

Burlington is the birthplace of PP&D Brochure Distribution. Currently we have over **sixty exclusive displays**. We also visit establishments that choose to have their own brochure displays. Some PP&D finer locations include The Hampton Inn, The Hilton Garden Inn, Vermont Teddy Bear, The Essex, Holiday Inn, and Double Tree by Hilton.

Rates & Info

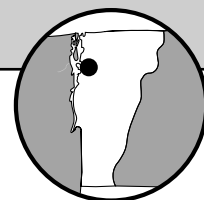
- ★ \$250 per month (6 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Shelburne, Winooski, Essex Junction, Williston Colchester, Mallets Bay, and Bolton.
- ★ We visit all locations every two weeks, many weekly, and some twice a week.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In Exclusive PP&D Displays At:

Heritage Aviation +	Green Mountain Suites Hotel +	One Main Street, Burlington +
Burlington Harbor Marriott +	Best Western +	PetraCliffs +
Burl. Waterfront Info Center +	Vermont Gift Barn	Bolton Valley Sports Center
Burlington Boat House (S) +	Dutch Mill Restaurant +	Enterprise Car Rental - Rt. 2 +
Burlington North Beach CG (S) +	Days Inn (Rt. 15) +	Enterprise Car Rental - Rt. 7 +
Spirit of Ethan Allen (S) +	Essex Shoppes & Cinema +	Champlain Valley Expo +
Shelburne Museum Gift Shop +	The Essex +	Lone Pine Campground (S) +
Shelburne Museum Cafe +	LaQuinta Inn +	Gardener's Supply Co. +
Shelburne Farms	Quality Inn, Rt. 7 +	University Mall +
Double Tree Hotel	Colchester Schoolhouse (S) +	Smart Suites, Rt. 7 +
Vt. Pub & Brewery (L)	Marriot Courtyard, Colchester +	Saint Michael's College:
Burlington Police Dept.	Marriot Towne Place Stes, Wil. +	Hoehl Welcome Center +
Willard Street Inn +	Hampton Inn +	Dion Student Center +
Travelodge - Rt. 7 +	Motel 6, Colchester +	McCarthy Arts Center +
Vt. Teddy Bear Company +	Birds of Vermont	Tarrant Recreation Center +
Holiday Inn Express - Rt. 7 +	Lang House B & B +	Hilton Garden Inn, Burl. +
2 locations	Bolton Valley Resort Hotel +	Sonesta ES Suites, Wil. +
Shelburne Camping Area (S)	2 Church Street Offices +	Lake Champlain Sailing Center +
T-Bird Motel +	Burlington City Hall +	Majestic Car Rental +
Countryside Motel	Home2Suites +	Main Street Landing
Comfort Inn - Rt. 2 +	Champlain College, Student Ctr. +	
Anchorage Inn +	Champlain College, Admissions +	

We'll Also Offer Your Magazines To These Locations:

GGT Inn	Davis Building, UVM	Starlight Inn
Northstar Motel	Malletts Bay Campground (S)	
Bailey's Restaurant, Bolton	Elks Club	





Stowe/Waterbury Center, VT

Since 1995, PP&D has been distributing in the Stowe and Waterbury Center area. We have over **thirty** exclusive displays on the route. We also visit many establishments that choose to have their own brochure displays. Some of the finer locations include Stowe Inn, The Grey Fox Inn and the Green Mountain Inn.

Rates & Info

- ★ \$170 per month (6 consecutive month minimum)
- ★ Towns include Stowe, Moscow, Waterbury Center and Waterbury.
- ★ We visit this region weekly.
- ★ Current clients include Stowe Bowl, Skinny Pancake, Ben & Jerry's, and Cold Hollow Cider Mill.
- ★ For quantities needed visit ppdbrochure.com.

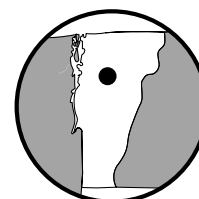
Your Brochure Can Be In Exclusive PP&D Displays At:

Commodores Inn
 Mountainside Resort
 Notchbrook Resort
 Northern Lights Lodge
 The Innsbruck Inn
 Ben & Jerry's Factory
 Cold Hollow Cider Mill
 Golden Eagle Resort-2 displays
 Grey Fox Inn
 Sun & Ski Motel
 Timberholm
 Hob Knob Inn
 Stowe Asian Cuisine
 Little River Inn
 The Stowe Motel
 Stowe Mercantile
 Sushi Yoshi

Brass Lantern Inn
 Ryder Brook Golf Course (S)
 Ten Acres Inn
 Best Western (^)
 Village Green at Stowe (L*)
 The Stowehof Inn (Hold)
 Mac's Market
 Stone Hill Inn
 Riverside Inn (Hold)
 Stowe Inn
 Cabin In The Woods
 Green Mountain Inn (L)
 Jackson Arena
 Jimmz Pizza
 Fairfield Inn-2 displays (^)
 Sanfo Restaurant Take Out

We'll Also Offer Your Brochures To These Locations:

M&T Bank
 Edson Hill Manor
 The Mountain Road Resort
 Stoweflake Resort & Spa
 Trapp Family Lodge
 Topnotch Resort
 Talta Lodge
 The Lodge at Spruce Peak
 Stowe Area Association



Code Key on page 24



Sugarbush/Mad River Valley, VT

Since 1985, PP&D has been distributing brochures in the Sugarbush/Mad River Valley and Waterbury Areas. We currently have **thirty-five exclusive displays**. We also visit eight establishments that choose to have their own brochure displays. Some PP&D finer locations include Clay Brook Hotel, The Waitsfield Inn, Old Stage Coach Inn, and Eagles Resort.

Rates & Info

- ★ \$150 per month (6 consecutive month minimum)
- ★ Towns include Waterbury, Duxbury, Waitsfield, Warren, and Granville.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ For quantities needed visit ppdbrochure.com.

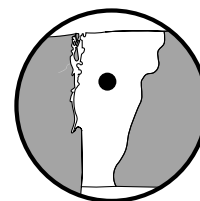
Your Brochure Can Be In Exclusive PP&D Displays At:

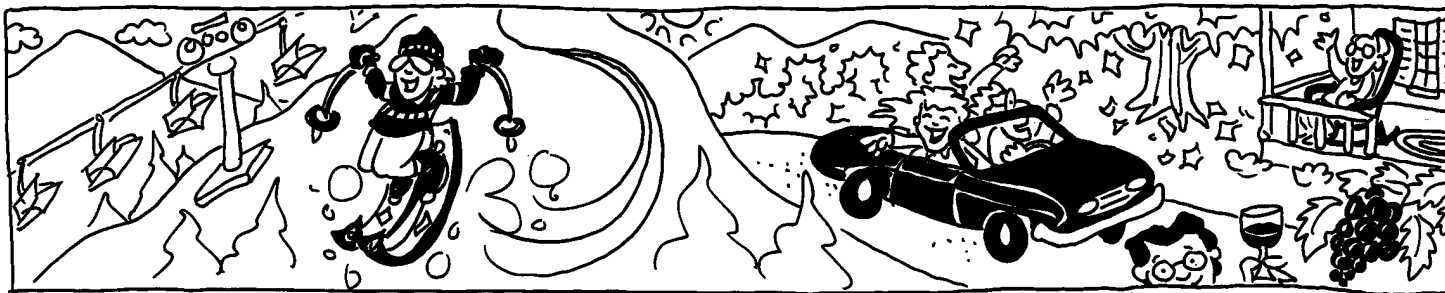
Clay Brook Hotel	Fairfield Inn
Sugarbush Inn	Grünberg Haus B&B
Mad River Inn	Village Grocery & Deli
Three Mountain Café	Mad River Barn
Waitsfield Inn	Hyde Away Inn
Crossroads Deli	Swanson Inn
Tucker Hill Lodge (Hold)	1824 House Inn
The White Horse Inn	Best Western (^)
Bongiorno's Restaurant (Hold)	Sugarbush Sports Center
The Battleground	Old Stagecoach Inn
Inn at Round Barn	Mad River Glen Base Lodge
The Seasons Resort	Wilder Farm Inn
Eagles Resort	Wilder Farm on the Mountain
Warren Lodge	Clear Water Sports (L)
Worthy Burger	Moose Meadow Lodge
Red Hen Bakery	BNB Solace
Slide Brook Inn	Sugar Lodge
Moretown General Store	Hostel Tevere

We'll Also Offer Your Brochures To These Locations:

Bridges Resort
Sugarbush Chamber (L*)
The Pitcher Inn
Waterbury Train Station

Code Key on page 24





Smugglers' Notch, Johnson & Morrisville, VT

Since 1985, PP&D Distribution has been distributing brochures in the Smuggler's Notch, Johnson & Morrisville Area. Currently we have **over twenty exclusive displays**. We also visit establishments that choose to have their own brochure displays. Some PP&D finer locations include four displays at Smugglers' Notch Resort, Deer Run Motor Inn, and Johnson Woolen Mill.

Rates & Info

- ★ \$110 per month (4 consecutive month minimum)
- ★ Towns include Cambridge, Jeffersonville, Johnson, Smugglers' Notch, and Morrisville.
- ★ We visit this region every three weeks, additional trips scheduled during peak ski and tourism months.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In Exclusive PP&D Displays At:

Smugglers' Notch Resort:

- Madonna Check-In Center
- Hearth & Candle Restaurant
- West Hill Sycamore Check-In
- ATM Info Booth

Deer Run Motor Inn

Sterling Ridge Inn

Lam. Valley Chamber Info. Booth (S)

Sunset Motel

Charlemont Restaurant

Forget Me Not Shop

Johnson Woolen Mill

Smugglers' Notch Inn

Vermont Maple Outlet

Hoagie's

Common Acres Campground

Arbortek Canopy Adventures

Jeffersonville Info Booth (L)

Martels at the Red Fox

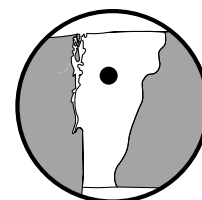
We'll Also Offer Your Brochures To These Locations:

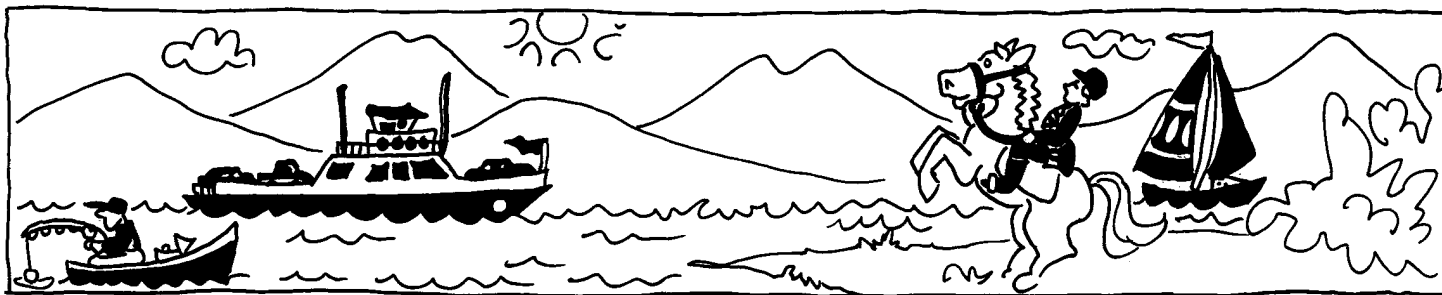
Johnson State Admissions

Fitch Hill Inn

Lam. Co. Chamber of Comm. (L)

Code Key on page 24





Grand Isle/St. Albans, VT

Since 1982, PP&D has been distributing brochures in the Grand Isle/St. Albans region. Currently we have **twenty-five exclusive displays**. We also visit over ten establishments that choose to have their own brochure displays. Some PP&D finer locations include Shore Acres Inn, Hampton Inn, LaQuinta Inn, and the Apple Tree Bay Campground.

Rates & Info

- ★ \$110 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Towns include Milton, St. Albans, South Hero, Grand Isle, North Hero, Swanton, Alburg and Isle LaMotte
- ★ For quantities needed visit ppdbrochure.com.

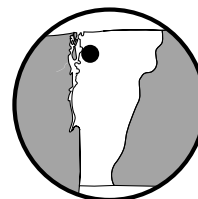
Your Brochure Can Be In Exclusive PP&D Displays At:

Econolodge	Hero's Welcome
Hampton Inn	Europa Motel
St. Albans Chamber	Swanton Motel
Viva Market	Allenholm Farm Stand
Appletree Bay C.G. & Resort	Grand Isle State Park (S)
LaQuinta Inn & Suites (Hold)	Lake Champlain Island Info
Cadillac Motel	Lakewood Campground (S)
Shore Acres Inn	Alburg RV Resort (S)
LAADs Landing	A&B Beverage
Goose Point Campground (S)	Camp Skyline (S)
Ransom Bay Inn	Grand Isle Fish Hatchery
West Shore Cabins (S)	North Hero Community Hall
North Hero House	

We'll Also Offer Your Brochures To These Locations:

Swanton Info. Center/Chamber
Tyler Place
New England via VT Gifts
Green Frog Gifts
Alburg Welcome Center (L)
Knight Point State Park (S)
Kamp Killkare State Park
Lakeview Lodge

Code Key on page 24





Jay/Newport & NEK, VT

Since 1982, PP&D has been distributing brochures in the Jay, Newport area. Currently we have **over thirty-five exclusive displays including five at Jay Peak Resort**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Hotel Jay, The Tramhaus Hotel, Phinieus Swan Inn, and the Shaws and Price Chopper in Derby.

Rates & Info

- ★ \$130 per month (4 consecutive month minimum)
- ★ We visit this region twice a month, additional trips may be scheduled during peak ski and tourism months.
- ★ Towns include Newport, Montgomery, Jay, Craftsbury, Derby, Barton, Island Pond and Westmore
- ★ Current clients include: Maple Grove Farm, Jay Chamber, Johnson Woolen Mill, and Fairbanks Museum.
- ★ For quantities needed visit ppdbrochure.com.

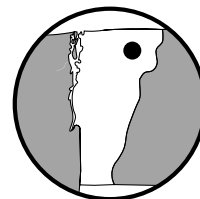
Your Brochure Can Be In These Exclusive PP&D Displays At:

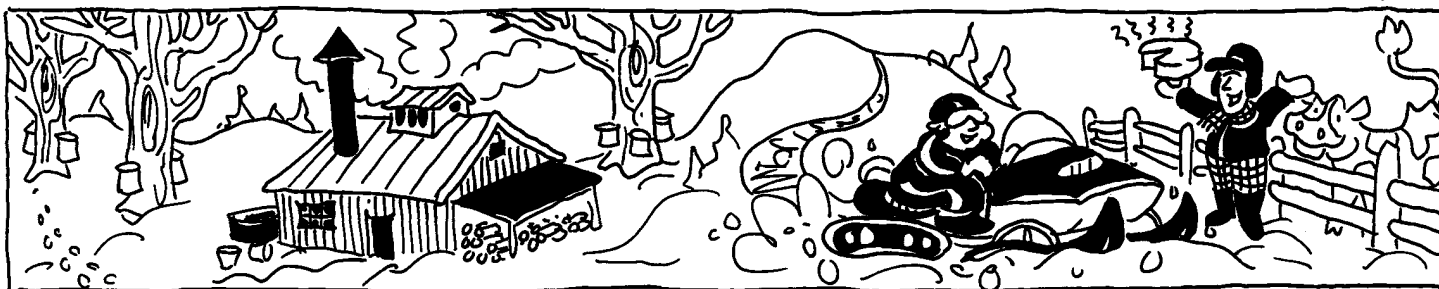
Jay Peak Resort:	Crafters Green Cottages
Tramhaus Hotel	Jay County Store
Hotel Jay	Newport City Motel
Stateside Lodge	Vt North Co Chamber
Tram House Service Desk	Richard's All Season Lodge
Ski Rental Shop	Border Motel
Phinieus Swan	Willoughvale Inn
Sylvester's Supermarket	Lakeview Cabins
Grandpa Grunts Motel	Pinecrest Motel & Cabins
Jay Village Inn	Barrewood Campground
Woodshed Lodge	Village Pizza
Eastside Restaurant	Northern Exposure
Newport All Seasons Motel	Kinney Drugs
Vista Grocery Store	Island Pond Welcome Center
Hoagies Pizza & Pasta	Curriers Store
Shaws Supermarket	Gateway Center
Price Chopper Supermarket	The INN
Duty Free Store	Millbrook Campground
Snow Job Ski Shop	

We'll Also Offer Your Brochures To These Locations:

Prouty Beach Campground (S)
 Snowshoe Lodge & Pub
 Highland House
 NEK Tasting Center
 Eden Campground (S)
 Lakeview Inn
 Essex House & Tavern

Code Key on page 24





St. Johnsbury & NEK, VT

Since 1982, PP&D has been distributing brochures in the Northeast Kingdom. Currently we have **over thirty exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Freighthouse Restaurant, Comfort Inn, and Fairbanks Museum.

Rates & Info

- ★ \$130 per month (4 consecutive month minimum)
- ★ We visit this region twice a month, additional trips may be scheduled during peak tourism months.
- ★ Towns include Cabot, St. Johnsbury, Lyndon, and East Burke.
- ★ Current clients include: Great Vermont Corn Maze, Jay Chamber, Maple Grove Farms, Eden Dog Sled, and Fairbanks Museum.
- ★ For quantities needed visit ppdbrochure.com.

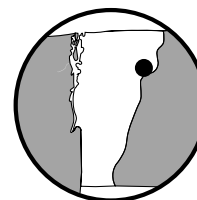
Your Brochure Can Be In Exclusive PP&D Displays At:

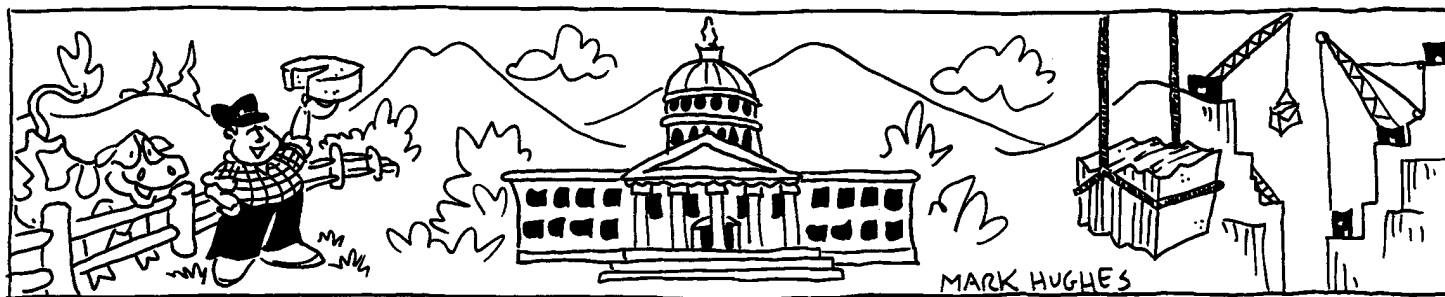
We'll Also Offer Your Brochures To These Locations:

Burke Ski Resort	Fairbanks Motor Inn
Burke Hotel	Sugar Ridge Campground (S)
Meadow Crest Campground (S)	Great Vermont Cornmaze
Point Comfort Motel	Good Fellow Restaurant
Lyndon Motor Lodge	Hastings Store
Fairbanks Museum	Anthony's Diner
Marty's First Stop	St. J. House of Pizza
Comfort Inn	Tim's Deli
Green Mtn. Mall – No. Ent (Hold)	St. J Welcome/Train Station
Green Mtn. Mall – So. Ent (Hold)	Freighthouse Rest./Info Ctr.
Colonade Motel	N.E. Kingdom Co. Store
Alpine Valley Motel (Hold)	Indian Joe's Court (Hold)
Lyn Burke Motel	Everybuddy Restaurant (Hold)
Maple Grove Farms	No. VT Univ - Student Center
Fantasy Island Farm (Hold)	No. VT Univ - Admissions
Hoagies Pizza & Pasta	

St. Johnsbury Chamber Info. Booth
 St. Johnsbury Chamber
 Farmer's Daughter
 Marshfield Motel
 Kingdom Trails, NEK Assoc.

Code Key on page 24





Capital Distribution in Montpelier/Barre, VT

Since 1985, PP&D has been distributing brochures in the Barre Montpelier Area. Currently we have **over twenty-five exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Montpelier City Center, Capitol Plaza, Comfort Inn, and Bragg Farm.

Rates & Info

- ★ \$150 per month (6 consecutive month minimum)
- ★ Towns include Montpelier, Barre, North Montpelier, East Montpelier, Graniteville, Plainfield, Marshfield and Northfield.
- ★ We visit this region every three weeks.
- ★ Current clients include Barre Granite Museum, Morse Farm, Bragg Farm, Experience Montpelier and Skinny Pancake.
- ★ PP&D also has a brochure display and exclusive distribution at the State Street Info Center. This is a **free bonus** to our clients.
- ★ For quantities needed visit ppdbrochure.com.

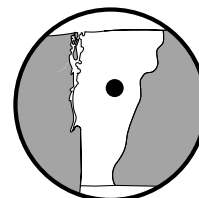
Your Brochure Can Be In Exclusive PP&D Displays At:

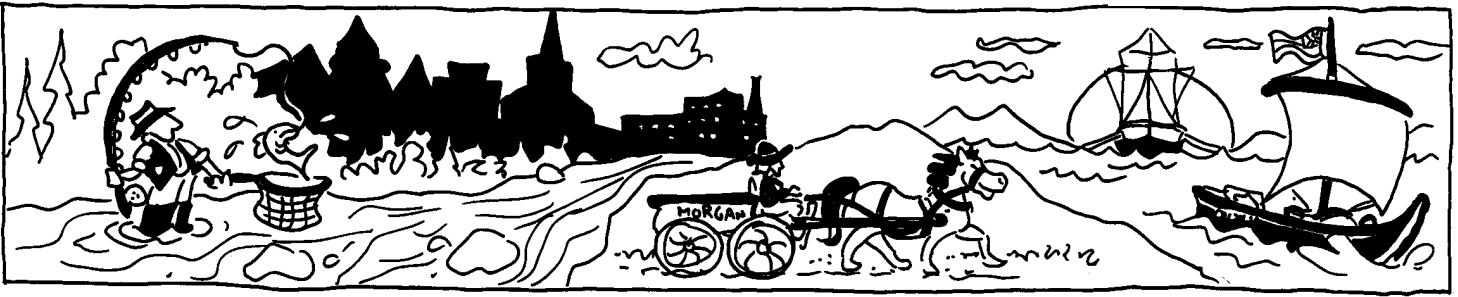
We'll Also Offer Your Brochures To These Locations:

Montpelier City Center	Barre Library
Vermont State Capitol (S)	Barre Granite Museum (S)
Capital Plaza	VT Historical Museum, Montpelier
Berlin Mall	Quality Inn
The Hollow Motel	Bragg Farm
Econolodge	Vermont Historical Society, Barre
Comfort Inn	Norwich University Admissions
Hilltop Inn	Norwich University Wise Center
Berlin Airport	The Bunkhouse
Lazy Lions Campground	Enterprise Car Rental
Montpelier Info. Center	The Knoll Motel
The Woods at Wihakowi	Granite City Fitness
Budget Inn	Montpelier Transit Center

Barre Information Center (L*)
 The Pierre Motel
 Central Vermont County Chamber (L*)
 Vermont Chamber
 Morse Farm
 Capital Grounds
 The Orchid

Code Key on page 24





Middlebury/Vergennes, VT

Since 1982, PP&D has been distributing brochures in the Middlebury/Vergennes area. Currently we have **over twenty exclusive displays**. We also visit over ten establishments that choose to have their own brochure displays. Some PP&D finer locations include Rosie's, Middlebury Inn, Courtyard by Marriot and Mister Ups.

Rates & Info

- ★ \$150 per month (6 consecutive month minimum).
- ★ Towns include Charlotte, Ferrisburgh, Vergennes, New Haven, Weybridge, Middlebury, and East Middlebury.
- ★ We visit this region every two weeks.
- ★ Current clients include Dakin Farm, Middlebury Sweets, Maple Landmark Woodcraft, and Morgan Horse Farm.
- ★ For quantities needed visit ppdbrochure.com.

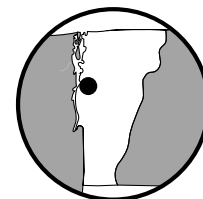
Your Brochure Can Be In These Exclusive PP&D Displays At:

Dakin Farm	Rokeby Museum (S)
Basin Harbor Club	Mister Ups
Middlebury Inn	Middlebury College Student Center
Waybury Inn	Green Mountain Campground
Vergennes Info. Booth	Inn at Charlotte
Courtyard by Marriot	Middlebury Sweets & Motel
Magic Wok	Rice Restaurant
Lake Champ. Maritime Museum	Middlebury City Hall
UVM Morgan Horse Farm	Bristol Suites
Rosie's Restaurant	Woodchuck Cidery
Lincoln Peak Vineyards	Edgewater Gallery
Ferrisburgh Jiffy Mart	

We'll Also Offer Your Brochures To These Locations:

Button Bay State Park (S)
 Fire & Ice Restaurant
 Addison Chamber of Commerce
 Swift House
 Sugarhouse Motel
 Middlebury College Center for the Arts
 River's Bend Campground
 By The Way B&B
 Maple Landmark Woodcrafts
 Inn on the Green
 Lawrence House

Code Key on page 24





Southern Addison – Rutland County Lake Region, VT

Since 1998, PP&D has been distributing brochures in Southern Addison and Northern Rutland counties. Currently we have **over twenty exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Kampersville, Mt. Independence Historic Site, Bridge Family Restaurant, and the Brandon Inn.

Rates & Info

- ★ \$120 per month (4 consecutive month minimum).
- ★ Towns include Vermont include Brandon, Lake Dunmore, Lake Bomoseen, Castleton, Fair Haven, and Shoreham.
- ★ We visit this region every three weeks.
- ★ For quantities needed visit ppdbrochure.com.

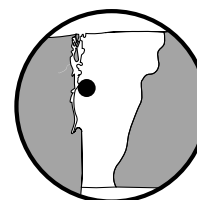
Your Brochure Can Be In These Exclusive PP&D Displays At:

County Village Campground	East Poultny General Store
Brandon Inn	Bentley House B&B
Brandon Motor Lodge	Champ's Trading Post
Halfway House Restaurant	Mt. Independence Historic Site
Bridge Family Restaurant	West Addison Store
Kampersville C.G. Store	Griffin's Ten Acre Campground
Orwell General Store	KOA Campground
Snake Mtn. Sandwich Shop	Marble Inn
Chimney Point Historic Site	Brandon Info Booth
Paddler's Pub & Marina	Smoke Rise Campground
Shoreham Inn & Pub	Robo's Cremee & General Store

We'll Also Offer Your Brochures To These Locations:

Fort Ticonderoga Ferry
Lilac B&B
DAR State Park
VT/NY Info. Center
Brandbury State Park
Poultney Visitor's Center
Old Mill Inn
Foley Brothers Brewery
The Cabins

Code Key on page 24





Killington-Rutland, VT

Since 1985, PP&D Brochure Distribution has been distributing brochures in the Killington and Rutland Area. We currently have **over forty exclusive displays**. We will also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include: Killington Grand Hotel, Mountain Green Resort, Killington Deli, Comfort Inn, Mountain Meadow Lodge, and Days Inn.

Rates & Info

- ★ \$150 per month (6 consecutive month minimum)
- ★ Towns include Pittsford, Proctor, Rutland, Mendon, Killington, and Bridgewater
- ★ We visit this region every two weeks, weekly high point runs during peak tourism months.
- ★ For quantities needed visit ppdbrochure.com.

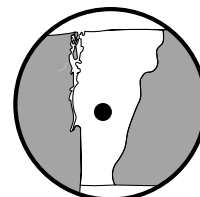
Your Brochure Can Be In These Exclusive PP&D Displays At:

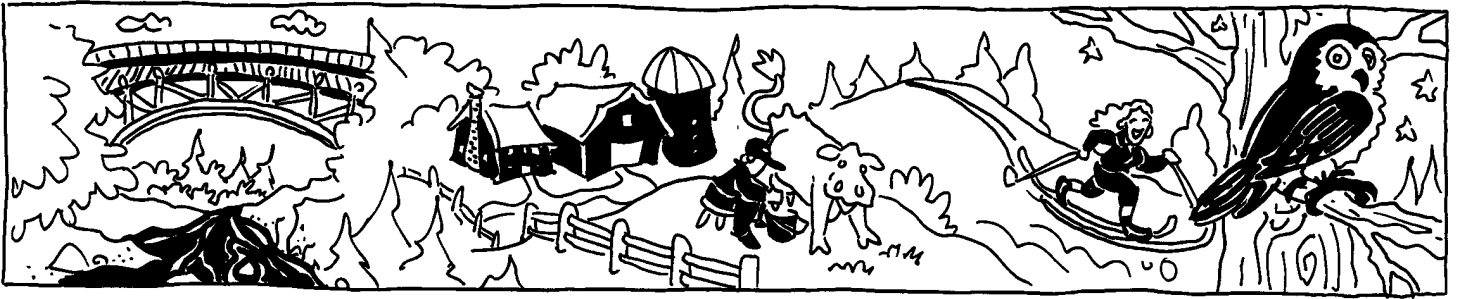
Killington Grand Hotel	Killington Golf Club	Greenbriar Inn
Holiday Inn	Peppino's	Killington Chamber (L*)
Days Inn	Killington Deli	Killington Sports
Quality Inn	Happy Bear Inn	Mountain Real Estate
Comfort Inn, Rt. 7	The Garlic	Snowed Inn
Green Mtn. Forest Vistors Center	Sushi Yoshi	Vermont Marble
Olivia's Market	Mountain Green Resort	Pico Sports Center
Travel Inn	North Star Lodge	Killington Group Check-In
Wilson Castle (S)	Trail Creek Condominium	Red Clover Inn
New England Maple Mus. (S)	Killington Center	Turn of River Lodge (W)
Cedarbrook Motor Inn	Mountain Sports Inn	Huntington House Inn
Best Western	Mountain Meadows Lodge	Chaffee Art Center
The Vermont Inn	The Summit Lodge	Swiss Farm Market
Killington-Pico Motor Inn (Hold)	Hampton Inn	Mountain Merchant
Inn at Long Trail	Ski Country Real Estate	Killington Accommodations
Killington Upper Showshed	Cascades Lodge †	VT Original General Store
Killington Market	Mendon Mountain Orchard Motel	

We'll Also Offer Your Magazines To These Locations:

Roadway Motel	Val Roc Hotel
The Woods	Rutland Visitor Center (S) (L*)
Fox Creek Inn	Killington Gateway Condominiums

Century 21 – Woods Check In
 Sugar & Spice Restaurant
 Killington Mountain Lodge





Upper Valley, VT

Since 1985, PP&D has been distributing brochures in the White River Junction, Woodstock, and Quechee Area. We currently have **over thirty-five exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Hampton Inn, Quality Inn, Quechee Gorge Village, Fat Hat Factory, and Jackson House Inn.

PP&D also has displays for all our client's brochures at the Quechee Gorge Information Center. This is an exclusive location for PP&D clients or chamber members!

Rates & Info

- ★ \$160 per month (6 consecutive month minimum)
- ★ Towns include Bridgewater, West Woodstock, Woodstock, Quechee, and White River Junction.
- ★ We visit this region every two weeks.
- ★ Current clients include: Billings Farm, American Precision Museum, Montshire Museum, and the Vermont Attractions Map & Guide.
- ★ For quantities needed visit ppdbrochure.com.

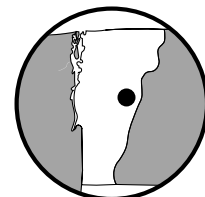
Your Brochure Can Be In These Exclusive PP&D Displays At:

Quechee Gorge Gifts/Creamy (S)	Jackson House Inn	Lake Champagne Campground
Quechee Gorge Visitor Center	Quechee Gorge Village	White River Info. Booth (L*)
Comfort Inn	The Lincoln Inn	Hampton Inn
Econolodge	The Braeside Motel	Shire Motel
Holiday Inn Express & Suites (Hold)	Corner's Inn Restaurant (L) (^)	Ardmore Inn
Super 8 Motel	Cedar Brook Motor Inn (^)	Whiteriver Inn & Suites
Quality Inn at Quechee Gorge	Jameson Real Estate	Jakes Quechee Market
Quechee Mobil Mart	Shady Lawn Motel	On the River Inn
Quechee Pizza Chef	VINS	American Precision Museum
Quechee Lakes Real Estate	Hotel Coolidge	Shackleton Thomas at Bridgewater Mkpl.
Pine Valley R.V. Park (S)	Randolph Info. Center	Eat Woodstock
Fat Hat Factory Etc...	Lake Morey Inn	

We'll Also Offer Your Brochures To These Locations:

- | | |
|-------------------------------|------------------------------------|
| Antiques Collaborative | The Woodstocker B&B |
| Sugarbush Farm | Taftsville Store |
| Quechee B&B | Quechee Club |
| Quechee Inn at Marshland Farm | Quechee Club Base Lodge (Hold) |
| Coldwell Banker Rentals | Woodstock Information Booth |
| The Village Inn of Woodstock | Deerbrook Inn |
| The Charleston House B&B | Randolph Chamber |
| Quechee Associates R.E. | Fairfield Inn & Suites |
| Sleep Woodstock | Calvin Coolidge Birthplace (S) (^) |

Code Key on page 24





Okemo/Ludlow, VT

Since 1986, PP&D has been distributing to the Ludlow Okemo Area. Currently we have **over twenty-five exclusive displays**. We also visit many other locations that choose to have their own displays. Some PP&D finer locations include Hawk Inn and Mountain Resort, The Point at Castle Hill, and Okemo Mountain Lodging Center.

Rates & Info

- ★ \$110 per month (4 consecutive month minimum)
- ★ Towns include Bridgewater, Ludlow, Cavendish, and Plymouth.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include Crowley Cheese, Billings Farm, Vermont Country Store, and Vermont Attractions Map & Guide.
- ★ For quantities needed visit ppdbrochure.com.

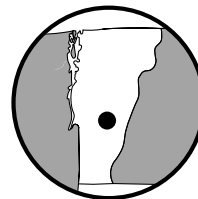
Your Brochure Can Be In Exclusive PP&D Displays At:

Hawk Inn and Mountain Resort	Brewfest
Okemo Mtn. Lodging Center	Windsor Mansion Inn
Okemo Inn	The Point at Castle Hill
Echo Lake Inn	Crown Point Campground
Strictly Rentals/Sotheby	Harpoon Brewery
Totem Pole Ski Shop	Happy Trails Motel
Salt Ash Inn	Timber Inn Motel
Tygart Mountain Sports	Corner's Inn Restaurant (^)
Okemo Mt. R.E.	Snowmobile Vermont
Best Western Colonial Motel	Golden Stage Inn
The Hatchery	Ludlow Chamber (L)
George Dunnott Ski Rentals (W)	

We'll Also Offer Your Brochures To These Locations:

Jackson Gore
 Green Mountain Sugar House
 The Mill Hotel
 The Castle Inn & Restaurant
 Coldwell Bankers Mountain Properties
 Woodbridge Inn
 Crowley Cheese
 Inn at Weatherfield

Code Key on page 24





Our Granite State Distribution

Lebanon/Hanover, New Hampshire & Norwich, VT too!

Since 1995, PP&D Distribution has been distributing brochures in the Lebanon/Hanover area. Currently we have **over ten displays**. We also visit many other locations that choose to have their own displays. Some PP&D finer locations include The Days Inn, Best Western and Signal Aviation.

Rates & Info

- ★ \$110 per month (4 consecutive month minimum)
- ★ Towns include Lebanon, West Lebanon, Hanover, Lyme, and Orford, New Hampshire and Norwich, VT.
- ★ We visit this region every three weeks.
- ★ Current clients include: White Mountain Attractions, Quechee Gorge Village, King Arthur Flour, Montshire Museum, and Billings Farm
- ★ For quantities needed visit ppdbrochure.com.

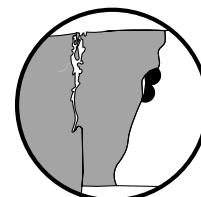
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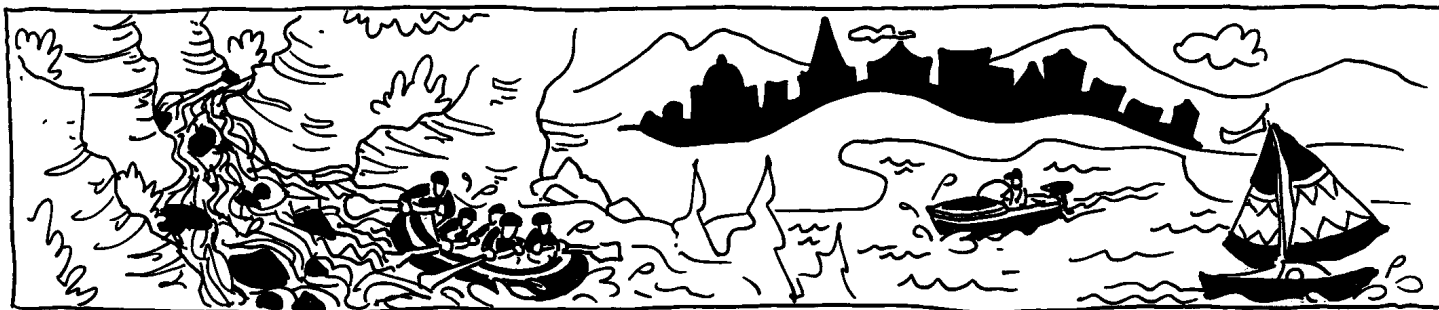
Days Inn
Best Western
Sunrise Buffet
China Station Restaurant
Signal Aviation
Breakfast of the Conn. B&B
Dowd County Inn
Loch Lyme Lodge
The Lyme Inn
Lake Morey Inn, Farlee, VT
Sunset Motor Inn

We'll Also Offer Your Brochures To These Locations:

Marriot Residence Inn
Hanover Inn
Hopkins Center
Super Shoes
Fireside Suites
Lebanon Chamber
Lebanon Info on the Green (S)
Norwich Inn
Hanover Chamber
W. Lebanon Airport
Sunset Motor Inn
Hanover Chamber of Commerce (L)
Marriott Courtyard

Code Key on page 24





Plattsburgh/Ausable, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include: Super 8, Comfort Inn, Port Kent Ferry Dock and Fairfield Inn.

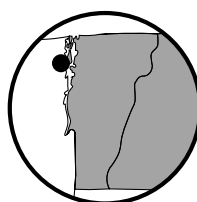
- ★ **\$120 per month (4 consecutive month minimum)**
- ★ Towns include Plattsburgh, Valcour, Keesville, Ausable Chasm, Willsboro, Essex, Westport, Port Henry, and Crown Point.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, and Lake George Steamboat Company.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In Exclusive PP&D Displays At:

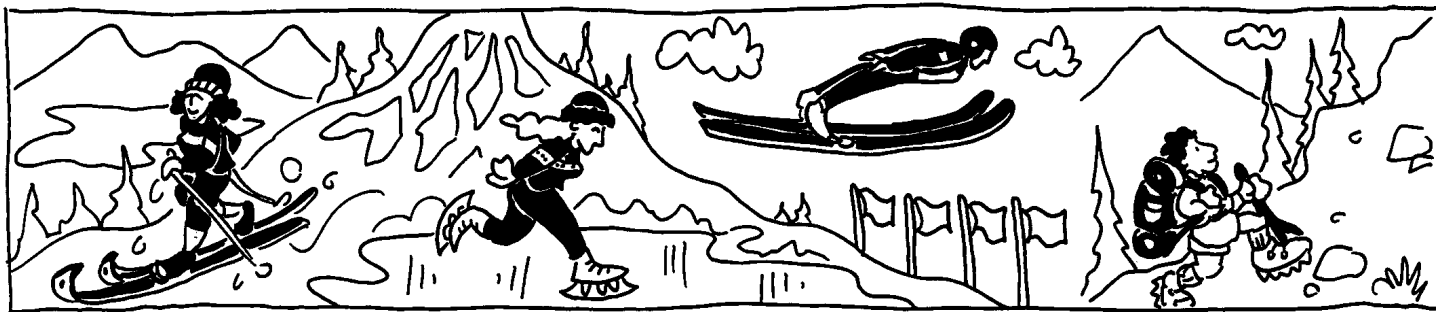
Fairfield Inn	Ausable Chasm
Comfort Inn	Ausable Chasm Snack Bar
Port Kent Campground	Baymont Inn
Super 8	Port Kent Ferry Snack Bar (Hold)
Rip Van Winkle Motel	Shady Oaks R.V. Park
LaQuinta Inn	America's Best Value Inn
Villa Motel/River View	Golden Gate Motel
Harbor Marina Store	Port Kent Ferry Dock (Hold)
Arnold's Grocery	Ausable Campground
Cumberland Head Ferry Dock	Long Pond Cabins
Days Inn	Westport Inn & Tavern

We'll Also Offer Your Brochures To These Locations:

Holiday Inn
Bolton Acres Campground
Old Dock Restaurant
Super Shoe Outlet
Best Western/Smithfield
Chamber of Commerce (L*)
Cumberland Bay State Park
Quality Inn
Microtel
AAA
Hampton Inn
Willsboro Info Center
Plattsburg RV Park
Harmony Golf Club



Code Key on page 24



Lake Placid/Saranac Lake, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive racks**. We also visit over twenty-five establishments that choose to have their own brochure displays. Some PP&D finer locations include The Pines at Lake Placid, Econolodge, Holiday Inn, and Inn at Whiteface.

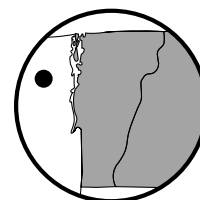
- ★ **\$120 per month (4 consecutive month minimum)**
- ★ Towns include Elizabethtown, Keene, Lake Placid, High Falls Gorge, Willmington, Saranac Lake, and Ausable Forks.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Experience, Ausable Chasm, High Falls Gorge, The Wild, Lake George Steamboat and Fort Ticonderoga.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochures Can Be In Exclusive PP&D Displays At:

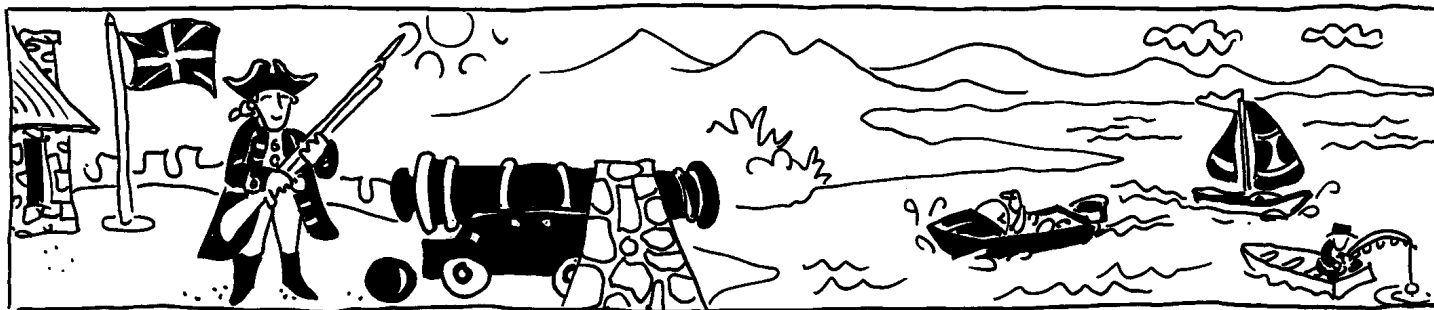
Holiday Motel	Town & Country Motor Inn	Hometown Deli
Ledge Rock Motel	Wildwood on the Lake	Alpine Inn
High Falls Gorge	Wilmington Chamber (L)	Hungry Trout Motor Inn
Cascade Acre RV Park	The Pines at Lake Placid	The Summit Hotel
Mountain View Motel	Huntington Motel	Little Grocery (Hold)
A&W Restaurant	Green Mountain Lodge	Inn at Whiteface
Alpine Motor Inn	KOA Campground	Up A Creek Restaurant

We'll Also Offer Your Brochures To These Locations:

Northwoods Inn	Hotel Saranac	Swiss Acres
Santa's Workshop	Comfort Inn	Lake Flower Motel (soon)
Mountain Air Motel	Carriage House	Amanda's Village Motel
Comfort Inn	Steinhoff Inn	Whiteface Lodge
North Pole Campground & Motel	Gauthiers Lodge	Whiteface Visitor's Center
Art Devlin Motor Lodge	Econolodge	Whispering Pines Campground
Lake Placid Olympic Center	Alpine Aire	Crowne Plaza
Adirondack Inn	Edelweiss Motel	Marriott Courtyard
Lake Placid Visitor's Center (L*)	Hilton	Whiteface Mountain
Golden Arrow Best Western	Town House Lodge	Olympic Ski Jump Complex
Woodlake Motor Inn	Mapleleaf Motor Inn	Mirror Lake Inn
Super Shoe Outlet	Edge of the Lake Motel	Sara Placid



Code Key on page 24



Ticonderoga/Crown Point/Schroon Lake, NY

Since 1998, PP&D Distribution has been distributing brochures in the Fort Ticonderoga, Crown Point, Schroon Lake region. Currently we have **over twenty-five exclusive displays**. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Super 8, Word of Life Inn & Campground, Hot Biscuit Diner and Trout House Lodge.

- ★ **\$120 per month (4 consecutive month minimum)**
- ★ Towns include Fort Ticonderoga, Crown Point, Schroon Lake, and Hague.
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Experience, Ausable Chasm, and Lake George Steamboat Company..
- ★ For quantities needed visit ppdbrochure.com.

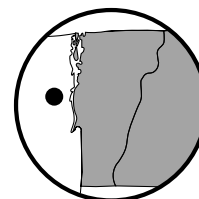
Your Brochure Can Be In Exclusive PP&D Displays At:

Stone House Motel
 Debro's Cafe
 Maple Ridge Park
 Super 8 Motel
 Pine Tree Motel
 Blue Ridge Motel
 Hot Biscuit Diner
 Blue Ridge Campground
 Silver Spruce B&B
 Word of Life Campground
 Starry Night Cabins
 Brookwood RV Resorts
 Conway Lake Manor
 Trout House Village Lodge
 Rowe Cabins
 Kish Duna Motel
 Smokerise Campground
 Best Western
 Sunset Mountain Lodge
 Ticonderoga Chamber Info Booth
 Maple Leaf Motel
 Maplefields, Ti
 Lee Corner Motel
 Pyramid Life Center

We'll Also Offer Your Brochures To These Locations:

Circle Court Motel
 VT/NY Info. Center
 Yogi Bear Campground
 Fort Ticonderoga
 Fort Ticonderoga Ferry
 Fort Ticonderoga Heritage Museum
 Ticonderoga Chamber of Commerce
 Schroon Lake B&B
 D&B Country Kitchen
 Essex Shipyard
 Essex Marina
 Essex Town Hall
 Park Motor Inn
 Magic Pine Campground
 Adirondak Center Museum
 Natural Stone Bridge Cafe
 Green Acres Motel
 Natural Stone Bridge & Caves
 Vista View Motel
 Warren County Info. Center
 Hague Visitor Center
 Hague Motel
 Westport Marina
 Westport Hotel
 Westport Lakeside Motel
 Schroon River Ranch
 Elk Lake Lodge
 Twin Pine Cottages
 Sunshine Laundry
 Adirondak Inn

Code Key on page 24



SAMPLE CONTRACT

Your vital statistics

Amount of brochures you will supply

Total number of places PP&D visit in this region

Total number of PP&D owned or controlled racks in this region

Number of times this region is visited each year



Brochure Distribution Worksheet

Office & Shipping Address:
377 Pine Street
Burlington, VT 05401
(802) 862-4366 Fax (802) 304-1017 Email: info@PPDBrochure.com



Distribution For: VERMONT COW PATTY MUSEUM Date: 2-30-08
Contact: ELSIE H. MOO Phone: 800-123-4567 Fax: 95 DUNG E-mail: HEFO B@V.COM
Address: 33 FARM FIELD DR. PASTURE VT 22222 A/P Contact: _____

Del. Date (Please no Extra!): 3/15 # Boxes: 20 # Brochures Per Box: 3,000
Last year's brochures should be: used ☒ recycled ☐ returned ☐

Should we bring your brochures to: Worcester Leasing: ☐ yes ☐ no Info Gallery: ☐ yes ☐ no

Brochures 1-6 (9" x 4" max.) panels _____ c/
Thick brochures booklets, magazines, _____
Posters _____ 2X monthly fee _____ 75 ca.

	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Displayed (min. 12)	Total
Northern Vermont						
A1 Greater Burlington - Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	94	81	26-52	\$145*	MAY-APR(12)	\$1,740
A2 Greater Burlington - For Regional Publications (supermarkets, libraries, fast food restaurants)	55	46	52	\$220*		
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	79	69	52	\$135*		
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	54	44	52	\$105*		
A4 Sugarbush/Waterbury/Mad River Valley	62	43	20	\$105*	MAY-APR(12)	\$1,260
A5 Smuggler's Notch/Rt. 15	25	24	18	\$95		
A6 St. Albans/Grand Isle	39	16	18	\$95		
A7 Jay/Newport	32	24	16	\$95		
A8 Northeast Kingdom/St. Johnsbury	45	26	16	\$95		
Central Vermont						
B1 Montpelier/Barre	38	26	26	\$115*		
B1.5 High Traffic Montpelier (sold out)						
B2 Middlebury/Vergennes	51	40	26	\$115*	MAY-OCT(6)	\$ 690
B3 So. Addison County	40	32	18	\$105		
Southern Vermont						
C1 Killington/Mendon/Rutland	103	88	26-39	\$125*	MAY-APR(12)	\$1,500
C2 White R. Jct./Woodstock/Quechee	69	44	26	\$115*		
C3 Okemo/Ludlow/Bridgewater	42	22	18	\$90		
New Hampshire and New York						
D1 Lebanon/Hanover, NH	30	14	20	\$95	MAY-OCT(6)	\$ 570
E1 Plattsburgh/Ausable, NY	34	19	18	\$105		
E2 Lake Placid, NY	62	21	16	\$105		
E3 Saranac Lake/Tupper Lake Region, NY	48	0	5	\$85		
E4 Fort Tl./Crown Point/Schroon Lake, NY	75	34	16	\$105		

*6 consecutive month minimum contract.
All other areas 4 month minimum.

Payments and terms:

5/1/08 - \$2,238
10/1/08 \$2,238

Subtotal Per Piece & Area Fees \$ 5,760
5% disc.-6 mo./15% disc.-12 mo. contract \$ (738)
Multi-region discount (4 or more regions) \$ (576)
Customer Fee \$ 30

Total \$ 4,476

Net 30. 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 1/08

William A. Orleans

Client Signature

Sign here

References:

VT Attractions Association
Amy Spear
Montpelier, VT
802-229-2273

Spirit of Ethan Allen
Mike Shea
Burlington, VT
802-862-8300

ECHO Lake Aquarium
Carolyn Crowley
Burlington, VT
802-864-1848

Billings Farm and Museum
Marge Wakefield
Woodstock, VT
802-457-2355

Ausable Chasm Company
Tim Bresett
Ausable, NY
518-834-7454

Skinny Pancake
Michael Cyr
Burlington, VT
802-540-1031

Ben & Jerry's
Amy Weller
Waterbury, VT
802-882-1240

Morse Farm
Burr Morse
Montpelier, VT
802-223-2740

Fairbanks Museum
Anna Rubin
St. Johnsbury, VT
802-649-2200

Stowe Area Association
Sharon Harper
Stowe, VT
802-253-7321

White Mountain Attractions
Cheryl Reardon
North Woodstock, NH
603-745-8720

Okemo Chamber of Comm.
Carol Lighthall
Ludlow, VT
802-748-2372

PPDBrochure.com

Route Sheet Key:

- (L) = Limited availability. This display is too small to accommodate all our customers, we're not able to place a larger display here.
- (L*) = For members only and or limitations placed by establishment
- † = Privately owned / PP&D Controlled
- (S) = Summer only
- (W) = Winter only
- (^) = This location is listed on more than one route.
- (RE) = Real estate guides only
- +



Brochure Distribution and Blue Map

Office & Shipping Address:

377 Pine Street • Burlington, VT 05401

www.ppdbrochure.com

(802) 862-4366 Fax (802) 304-1017 Email: info@PPDBrochure.com

Please
call if
you need
help

Distribution For: _____ Date: _____

Contact / Phone / Fax: _____

Address / E-mail: _____

Del. Date: (Pick-up Extra!) _____ Last year's brochures should be: ____ used ____ recycled ____ returned

Should we bring your brochures to: PP&D Worcester for VT Highway Info Centers: ____ yes ____ no

Brochures 1-6 (9" x 4" max.) panels n/c
Thick brochures booklets, magazines,
& tabloids 2X monthly fee

Quantity

Per Piece Rate

_____ Brochures at _____ ¢ each = _____
_____ Posters/Magazines _____ ¢ each = _____

		# of Locations Visited	# of PP&D Displays in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
A1	Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	69	62	26-52	\$250*	_____	_____
A2	Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	52	45	52	\$275*	_____	_____
A3	Stowe/Waterbury Ctr. - Expert Black Diamond Run	41	33	52	\$170*	_____	_____
A4	Sugarbush/Waterbury/Mad River Valley	40	36	20	\$150*	_____	_____
A5	Smuggler's Notch/Rt. 15	22	19	18	\$110	_____	_____
A6	Grand Isle/St. Albans	33	25	18	\$110	_____	_____
A7	Jay/Newport	41	36	17	\$130	_____	_____
A8	Northeast Kingdom/St. Johnsbury	36	31	17	\$130	_____	_____
B1	Montpelier/Barre	33	26	26	\$150*	_____	_____
B2	Middlebury/Vergennes	34	23	26	\$150*	_____	_____
B3	So. Addison County	31	22	18	\$130	_____	_____
C1	Killington/Mendon/Rutland	60	51	26	\$160*	_____	_____
C2	White R. Jct./Woodstock/Quechee	53	35	26	\$160*	_____	_____
C3	Okemo/Ludlow/Bridgewater	31	23	24	\$110	_____	_____
D1	Lebanon/Hanover, NH	24	11	20	\$110	_____	_____
E1	Plattsburgh/Ausable, NY	36	23	18	\$120	_____	_____
E2	Lake Placid/Saranac Lake, NY	57	21	18	\$120	_____	_____
E3	Tupper Lake Region, NY	35	0	5	\$100	_____	_____
E4	Ticonderoga/Crown Pt/Schroon Lake, NY	53	23	17	\$120	_____	_____

Subtotal Per Piece & Area Fees \$ _____

10% discount—12 mo. contract \$ _____

Multi-region/brochure discount \$ _____

Blue Map Listing \$ _____

\$ _____

Extra Special Locations Cost _____

*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

1½% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by where the material is delivered. 1/22

Total \$ _____

William A. Orleans

Client Signature

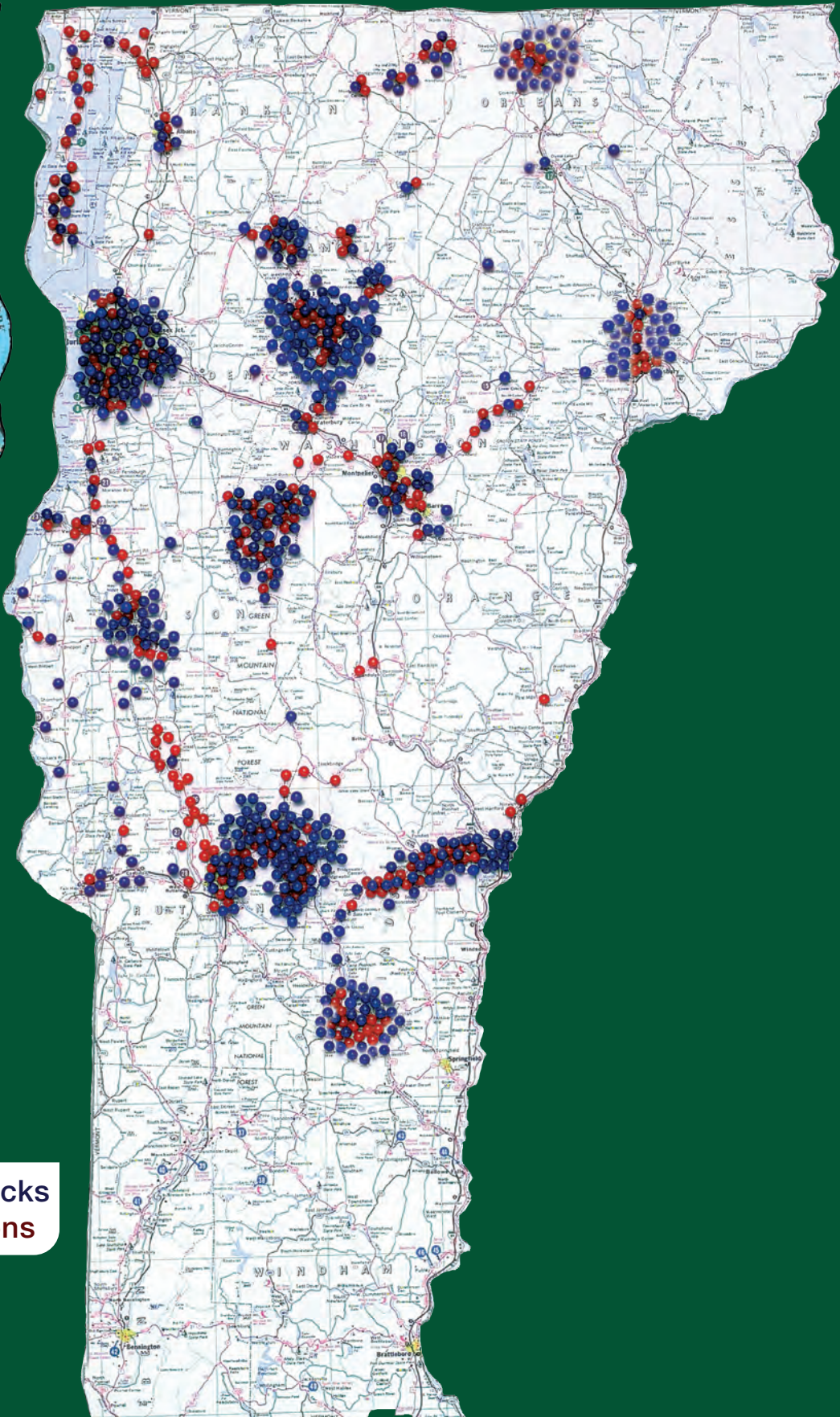
____ P ____ To A/R ____ Ent W/W

PP&D Brochure Distribution

New York



Vermont



Blue Pins = PP&D Owned Racks
Red Pins = Serviced Locations