

# Be Sure Your Business is on the Map!



Latest Research Shows Maps, Brochures and Guide are the #1 influencer of visitors during their trip!

4 out of 5 visitors pick them up during their trip.\*

"Printed media remains the preferred method of in-market information for visitors"

— Ian Cross,  
Director of the Center for  
Marketing Technology,  
Bentley University

\* 2018 research by Bentley University from 17 cities with over 2,000 participants.

## This MAP is EVERYWHERE!

Looking to be **EVERYWHERE** — FOR LESS MONEY?

VT/NY MAP distribution covers the same regions as EIGHT other maps combined!

■ VT/NY MAP  
■ OTHER MAPS

Call today to find out how to get YOUR business on the VT/NY MAP!

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PP&D

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### Listings: (includes your business name on the map)

- 11 Line Ad with Color Photo or Logo ..... \$680

#### Sample Listing:

**Ben & Jerry's Ice Cream** - Burlington is the original home of Ben & Jerry's. Visit our flagship store on the Church Street Marketplace and indulge in a wide variety of euphoric shakes, sundaes, smoothies and specialty coffee drinks. Enhance any celebration with one of our hand crafted ice cream cakes! We offer the perfect treat for all appetites — dine in or stroll along the pedestrian-friendly marketplace! 802-862-9620. Visit us as well on the UVM campus at the Davis Center. 802-656-8188. [www.benjerry.com](http://www.benjerry.com) **Downtown Map: 2F, Greater Burlington Map: 11J**

"We use the map literally every day as our primary go to information source to help our guests get oriented to Burlington, plus all the points of interest and shopping in and around the city.

Having the Inn on the map gives our guests confidence that they can venture forth and then easily find their way back!"

— Thanks from the **Davis family of Innkeepers**

# 1

THE ONLY COMMERCIAL MAP AT THE AIRPORT

# 9

LAKE CHAMPLAIN BOATS AND DOCKS

# 300+

LODGING ESTABLISHMENTS

# 17

VT HIGHWAY INFORMATION AND WELCOME CENTERS



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