



Brochure Distribution and VT/NY Map Contract

377 Pine Street • Burlington, VT 05401 Salesperson:
www.ppdbrochure.com
(802) 862-4366 Fax (802) 304-1017 Email: bill@PPDBrochure.com

Business: _____ Contract Name: _____ Date: _____

Contact Name: _____ Email: _____

Phone: _____ Fax: _____

Street Address / City/State / Zip: _____

Del. Date: (Pick-up Extra!) _____ Last year's brochures should be: used recycled returned

Should we bring your brochures to: PPD Worcester for VT Highway Info Centers: yes no

Brochures 1-6 (9" x 4" max.) panelsn/c	Quantity	Per Piece Rate
Thick brochures booklets, magazines, & tabloids2x monthly fee	_____ Brochures at	_____ ¢ each = _____
Posters75¢ plus regional fee	_____ Posters/Magazines	_____ ¢ each = _____

		# of Locations Visited	# of PP&D Displays in This Area	# of Visits to Area Per Year	Monthly Fee	Notes	Months Desired	# of Months	Extended Price
A1	Greater Burlington – Tourist Brochures* (Hotels, Motels, Restaurants, Attractions)	86	76	26-52	\$250				
A2	Greater Burlington – For Regional Publications* (Supermarkets, libraries, fast food restaurants)	55	44	52	\$275				
A3	Stowe/Waterbury Ctr. - Expert Black Diamond Run*	47	40	52	\$170				
A3.5	Stowe/Waterbury Ctr. - Intermediate Blue Square Run*	32	25	52	\$130				
A4	Sugarbush/Waterbury/Mad River Valley*	44	36	20	\$150				
A5	Smuggler's Notch/Rt. 15	29	26	18	\$110				
A6	Grand Isle/St. Albans	38	26	18	\$110				
A7	Jay/Newport	44	38	17	\$130				
A8	Northeast Kingdom/St. Johnsbury	37	31	17	\$130				
B1	Montpelier/Barre*	34	28	26	\$150				
B1.5	Montpelier – Exclusive (sold out)	15	12	26	\$40				
B2	Middlebury/Vergennes*	37	26	26	\$150				
B3	So. Addison County*	37	24	18	\$130				
C1	Killington/Mendon/Rutland*	71	61	26	\$160				
C2	White R. Jct./Woodstock/Quechee*	57	38	26	\$160				
C3	Okemo/Ludlow/Bridgewater	38	38	24	\$110				
D1	Lebanon/Hanover, NH	26	11	20	\$110				
E1	Plattsburgh/Ausable, NY	39	24	18	\$120				
E2	Lake Placid/Saranac Lake, NY	60	26	18	\$120				
E3	Tupper Lake Region, NY	35	0	5	\$100				
E4	Fort Ti/Crown Pt/Schroon Lake, NY	62	30	17	\$120				

*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

	Subtotal Per Piece & Area Fees	_____
	10% discount-12 mo. contract	_____
_____ %	Multi-region/brochure discount	\$0.00
	VT/NY Map Listing	_____
	_____	_____
	Extra Special Locations Total (from p.2)	_____
	Total	_____

Note: 1 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by where the material is delivered. 12/18

William A. Orleans

Client Signature

___ P ___ To A/R ___ Ent W/W

Distribution For: _____

Date: _____

Extra Special Locations! Pick and Choose Your Favorites

Exclusive Locations - All clients must pay extra for these sites:

	Monthly Fee	Notes	Months Needed (4 months min)	# of Months	Extended Price
Burlington International Airport					
ESL1	Brochures (3 brochure displays)- \$50 a month (6 mo. min.)				
ESL2	Magazines (for 7 racks) - \$100 a month (12 mo. min.) (sold out)				
Church Street Marketplace Kiosk, Burlington					
ESL3	Staffed Site (May 15 - Oct 15) - \$55 a month (5 mo. min.)				
On Twelve Lake Champlain Ferries Boats:					
ESL4	Charlotte, VT to Essex, NY (May - Oct) - \$45 a month (6 mo. min.)				
ESL5	Burlington, VT to Port Kent, NY (June - Sep) - \$65 a month (4 mo. min.)				
ESL6	Grand Isle, VT to Cumberland Head, NY (May - Oct) - \$45 a month (6 mo. min.)				
Vermont Ferry Docks Package: - \$40 a month (5 mo. min.)					
ESL7	Charlotte Dock (May - Oct) and Burlington King St. Dock (May - Oct)				
New York Ferry Docks Package: - \$80 a month (5 mo. min.)					
ESL8	Cumberland Head (May - Oct), Essex & Port Kent (May - Oct)				

These locations are for clients who don't do full regional distribution (where they are included free) and just want to pick a few sites:

ESL9	Burlington Waterfront Package: (May 15 - Oct 15) - \$80 a month (5 mo. min.) Waterfront Info Ctr. Staffed, Burlington Boat House, Spirit Ethan Allen Ticket Booth, Lake Champlain Sailing Center	\$80			
ESL10	Downtown Burlington Hotels Package: (May - Apr) - \$100 a month (6 mo. min.) Hilton Garden Inn, Courtyard Harbor Marriott, and Hotel Vermont	\$100			
ESL11	Shelburne Attractions Package: \$100 a month (6 mo. min.) VT Teddy Bear, Shelburne Museum, Shelburne Farms (May - Apr)	\$100			
ESL12	Chittenden County Hotel / Retail Package: \$70 a month (6 mo. min.) University Mall, So. Burlington; Hampton Inn, Colchester; and The Essex Resort, Essex	\$70			
ESL14	Waterbury Center Package: (May - Apr) - \$70 a month (6 mo. min.) Ben & Jerry's, Route 100 Info Booth**, and Cold Hollow Cider Mill	\$70			
ESL15	Montpelier Visitors Package: \$100 a month (6 mo. min.) State & Elm Info Booth ** (May - Apr) and Vermont State House (May - Dec)	\$100			
ESL17	Quechee Gorge Package: (May - Apr) - \$50 a month (6 mo. min.) Quechee Gorge Visitor Center ** and Quechee Gorge Village	\$50			

** Restrictions at this location

Total Special Locations: _____

VT/NY Map Contract Details

VT/NY MAP Listing: (11 lines = \$680) _____

Ad Size / Lines _____ Which Map? _____

Map Category _____ Map Sub Category _____

What's New? Logo Photo Text Map Location