



Brochure Distribution Worksheet

Office & Shipping Address:
 377 Pine Street
 Burlington, VT 05401
 (802) 862-4366 Fax (802) 304-1017 Email PPDBrochure@aol.com



Distribution For: _____ Date: _____

Contact: _____ Phone: _____ Fax: _____ E-mail: _____

Address: _____ A/P Contact: _____

Del. Date: (Pick-up Extra!) _____ # Boxes: _____ # Brochures Per Box: _____

Last year's brochures should be: ___ used ___ recycled ___ returned

Should we bring your brochures to: Worcester Leasing: ___ yes ___ no Info Gallery: ___ yes ___ no

	Quantity	Per Piece Rate
Brochures 1 - 6 (9" x 4" max.) panels.....n/c	_____ Brochures at _____	¢ each = _____
Thick brochures booklets, magazines.....2¢ ea.	_____ Posters/Magazines _____	¢ each = _____
Tabloids (plus 2X monthly fee).....3¢ ea.		
Posters.....75 ea.		

	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
Northern Vermont						
A1 Greater Burlington - Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	85	73	26-52	\$125*	_____	_____
A2 Greater Burlington - For Regional Publications (Supermarkets, libraries, fast food restaurants)	70	50	52	\$190*	_____	_____
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	79	68	52	\$120*	_____	_____
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	53	44	52	\$90*	_____	_____
A4 Sugarbush/Waterbury/Mad River Valley	62	43	20	\$90*	_____	_____
A5 Smuggler's Notch/Rt. 15	26	25	18	\$80	_____	_____
A6 St. Albans/Grand Isle	41	18	18	\$80	_____	_____
A7 Jay/Newport	32	24	16	\$80	_____	_____
A8 Northeast Kingdom/St. Johnsbury	45	27	16	\$80	_____	_____
Central Vermont						
B1 Montpelier/Barre	38	28	26	\$100*	_____	_____
B2 Middlebury/Vergennes	51	29	26	\$100*	_____	_____
B3 So. Addison County	40	32	18	\$90	_____	_____
Southern Vermont						
C1 Killington/Mendon/Rutland	102	87	26-39	\$110*	_____	_____
C2 White R. Jct./Woodstock/Quechee	61	39	26	\$100*	_____	_____
C3 Okemo/Ludlow/Bridgewater	45	25	18	\$80	_____	_____
New Hampshire and New York						
D1 Lebanon/Hanover, NH	14	6	20	\$55	_____	_____
E1 Plattsburgh/Ausable, NY	32	16	18	\$90	_____	_____
E2 Lake Placid, NY	51	15	16	\$90	_____	_____
E3 Saranac Lake/Tupper Lake Region, NY	48	0	5	\$80	_____	_____
E4 Fort Ti./Crown Point/Schroon Lake, NY	72	28	16	\$90	_____	_____

*6 consecutive month minimum contract.
 All other areas 4 month minimum.
 Payments and terms:

Subtotal Per Piece & Area Fees	\$ _____
5% disc.-6 mo./15% disc.-12 mo. contract	\$ _____
Multi-region discount (4 or more regions)	\$ _____
Customer Fee	\$ _____
Total	\$ _____

Net 30. 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 11/05

 William A. Orleans Client Signature _____ To A/R ___ Ent W/W