





2014



# BROCHURE DISTRIBUTION















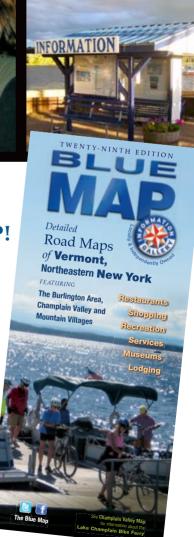


- 200,000 Copies Printed
- Over 400
   Distribution
   Locations
- Lots of Great Changes In Store

SEE PAGE FOR 3 FOR DETAILS...







# PP&D Is Your Best Brochure Distribution Choice!

#### **Experience**

PP&D Brochure Distribution placed over five million brochures last year, and logged over fifty thousand miles. Since 1981 we've been expanding and maintaining our vast network of brochure displays.

"Since 1985 PP&D has delivered over two million maps. We rely on their great service to reach the valuable tourist market."

Karen Ballard Vermont Attraction Association

We serve hundreds of clients including Ben & Jerry's, Stowe Mountain Resort, Farmway, Vermont Country Store, Morse Farm, Billings Farm, Magic Hat and White Mountain Association.

We are in tune with the tourism industry. We are members of the Vermont, Lake Champlain, Hartford, Addison, Mad River, Jay, Okemo, Newport, Killington Chambers of Commerce, Stowe Area Association, Waterbury Tourism Council and Burlington Business Association. Bill Orleans has also served on the boards of the Vermont Travel Industry Conference, Vermont Hospitality Council and The International Association of Professional Brochure Distributors.

"Billings Farm has used PP&D for almost three decades. They are the most experienced, honest and knowledgeable distributors in the State."

Susan Plump, Marketing Director Billings Farm and Museum, Woodstock

#### **Expertise**

As Vermont's largest brochure distributor, we have designed routes throughout Vermont and upstate New York. We work with major attractions and small inns; perform multi-state and local distributions. PP&D can target the customers you want, within your budget.

"Last year PP&D distributed our brochure to ten regions across Vermont... We have complete confidence in their thorough and enthusiastic service."

Laurie Callahan, Retail Manager Cabot Creamery, Cabot

#### **Exposure**

We make weekly trips to the busiest locations, and check even the smallest establishments regularly. We've built relationships with hundreds of merchants and lodging establishment owners. They appreciate us keeping the display organized and up to date.

"I believe much of the incredible growth of our tourist attraction directly results from PP&D's brochure distribution."

Gary Coffey, Retail Manager Lake Champlain Chocolates, Burlington

We've installed over seven hundred brochure displays in Vermont, New Hampshire and New York. Our service means your brochure can be seen in more locations, in more visible displays, and visited more often. Our displays have the vital combination of brochures from local shops, restaurants, and statewide attractions, making them the showcase of each establishment. We knows where your brochure will be popular and we'll be there to keep them stocked and fully exposed.

## **Brochure Distribution**

January 2014

Thank you so much for considering PP&D for your brochure distribution. We value all of our customers and work very hard to stock and restock brochures at all the best locations year-round. In 2013 we placed over five million brochures in over a thousand places!

The big news is that in November we purchased the BLUE MAP and nineteen high traffic brochure locations from Burlington's Information Gallery. They include; The Shelburne Museum, the new Hotel Vermont, Shelburne Farms, Burlington Harbor Marriott, Shelburne Vineyards and five Lake Champlain Ferry Docks.

The BLUE MAP is celebrating its 30th anniversary. Look for some great new changes. Consider a listing in this fantastic map with twice as many distribution points as any other area map.

Last year we also placed dozens of new brochure displays, including Harpoon Brewery, The Jeffersonville Info Booth, Chaffee Art Center, Vermont's North Country Chamber, Burke Mountain Resort, Valley View Restaurant, Noonies Deli, The Berlin Mall and Adirondack

In the field of higher education we placed new displays at Lyndon Car Rental. State College and Saint Michael's College's new Dion Student Center, The Tarrant Recreation Center and McCarthy Arts Center.

Have you seen our PP&D e-newsletter? Our last issue was all about the BLUE MAP and our new locations. Please let me know if you are not on our list. You can also access them through our website PPDBrochure.com

After reviewing this booklet I'm confident you'll discover PP&D offers the highest quality brochure distribution and best map available. Please give me a call or drop me an email with any questions.

Sincerely,

Bill Orleans

Bill@ppdbrochure.com



 $\bigstar$  1% Discount if you can find the phony distribution locations on each area information page.

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#### A Small Sampling of **Our 700 Displays**

Killington Grand Hotel, Killington Vermont Teddy Bear, Shelburne Spirit of Ethan Allen, Burlington Quechee Gorge Village, Quechee Inn of the Six Mountains, Killington Green Mountain Inn, Stowe Champlain Centres North, Plattsburgh Capitol Plaza Hotel, Montpelier Hawk Mountain Resort, Plymouth Smuggler's Notch Resort, Jeffersonville Killington Deli, Killington The Essex, Essex Clay Brook Hotel, Warren ECHO Science Center, Burlington Cold Hollow Cider, Waterbury Center City Center, Montpelier Quechee Gorge Visitor Center High Falls Gorge, Lake Placid Santa's Workshop, North Pole Green Mountain Coffee, Waterbury Hotel Jay, Jay Peak Rosie's Restaurant, Middlebury Ben & Jerry's, Waterbury

Fairbanks Museum

#### Rates Card, Shipping Info & Helpful Hints

.75¢ each

- Cards & Brochures w/1-6 two sided (9" x 4" max.) panels no extra fee
- Larger Brochures, Magazines and Tabloids 2X monthly fee
- Posters (+monthly area fees)

#### **Discounts**

- 1% discount if you find the phony locations on our route info page.
- 10% discount for yearly contract
- Multi-region discount

Four Consecutive Month Minimum – Applies to all areas.

**Six Consecutive Month Minimum** – Greater Burlington, Stowe, White River Junction, Middlebury, Montpelier, Killington, and Sugarbush.

**Delivery** – Brochures can be delivered Monday-Friday, 9 a.m. - 5 p.m., to **PP&D**, 377 **Pine Street, Burlington, VT 05401 UPS** OK, loading dock on site.

Pick-up can be arranged; \$25.00 minimum. Smaller quantities (3 boxes or less) can be left at the Sugarbush, Killington, Addison, Vermont, or Stowe Chambers. Please call us first before leaving boxes at these locations.

**Billing** – Billing is done quarterly, first payment due before a distribution.

**Vermont Interstate Distribution** – The State of Vermont will be coordinating all deliveries of brochures to Vermont's Welcome Centers and Rest Stop Information Centers. Please call the Travel Division for information: 802-265-2210.

**Customer Fee** - PP&D does much more than distribute your brochures to hotels and motels. We fill hundreds of orders for conferences, conventions, weddings, recruiters, realtors, festivals and fairs. We also provide bulk orders of brochures to other public and private distribution services. These include Maxham Leasing for Vermont's Interstate Highway Information Centers, The Lake Champlain Chamber for their Williston Route 89 Rest Stops, Fair Haven Welcome Center, and White River Junction Information Center. We also deliver and/or arrange shipments to other non-PP&D locations including the Burlington Airport. PP&D offers pick-up of less than three cases and often returns brochures to clients as needed. We store brochures in the off-season or pay for recycling. To provide all these wonderful services, we charge a \$30 yearly customer fee to all clients.

## A Few Tips For Effective Brochures For more tips visit PPDBrochure.com

**Big Bold Heading on Top:** There is no such thing as subtlety in brochure design. The larger the type the better. All important information needs to be in the top  $2\frac{1}{2}$ ". Sometimes that's all you see. Also place that info on the top of the back, in case your brochure gets returned to the display backwards by a visitor.

**Size:** All pieces should be folded to become 4"x9" for proper rack display.

**Paper:** We recommend no less than 70 lb. coated stock for a three-fold, full color brochure and no less than 100 lb. coated cover stock for a rack card. Grain direction should always run vertically.

**Brochure Quantity:** Regions of service desired, months of distribution, and placement at Welcome Stations all go into deciding quantity needed. Initial delivery takes a lot of brochures to first stock the racks. There is a huge difference in replacing your old brochures and using the same piece every year.

The Modern World: Be sure to list your full mailing address, with zip code, for the traveler equipped with a GPS system. Be sure to include your area code, as cell phones require them even if you are calling from around the corner. Website and email address may be helpful too.

**Design:** Keep it simple and clean. Colored photos are great. Be sure to include a good map and directions.

**For The Printer:** Please band your brochures in paper or rubber bands. Brochures in a bundle should face the same direction. The maximum weight of a box shouldn't exceed 40 pounds and should be marked with your name and quantity.

## A Sampling of Our Distribution Clients

Adirondack Museum, Blue Mtn. Lake, NY Arbortrek Adventure Tours, Jeffersonville Ausable Chasm, New York Ben & Jerry's, Waterbury Billings Farm & Museum, Woodstock Bromley Mountain, Manchester Bragg Farm, East Montpelier Cabot Creamery, Cabot Christmas Loft, Vermont Cold Hollow Cider, Waterbury Center Copeland Furniture, Bradford Crowley Cheese, Headlville Dakin Farm, Ferrisburg Dollhouse Factory Outlet, Barre ECHO Science Center, Burlington Fairbanks Mus. & Planetarium, St. Johnsbury Farmway, Bradford Flynn Theatre, Burlington Fresh Tracks Farm Vineyards, Montpelier Great Escape, Lake George, NY Green Mountain Railroad, Vermont High Falls Gorge, Lake Placid, NY Hildene, Manchester Killington Ski Resort, Killington King Arthur Flour, Norwich Lake Champlain Chamber, Burlington Lake Champlain Ferry, Burlington Lake Champ. Maritime Museum, Vergennes Lake George Steamboat Company, NY Lincoln Peak Vineyard, Middlebury Mad River Glen Ski Area, Waitsfield Magic Hat Brewery, Burlington Middlebury Sweets, Middlebury Montshire Museum, Norwich Morse Farm, Montpelier Norman Rockwell Museum, Rutland Northeast Kingdom Chamber, St. Johnsbury Quechee Gorge Village, Quechee Rock of Ages, Barre Saratoga Chamber, NY Shelburne Farms, Shelburne Shelburne Museum, Shelburne Shelburne Vineyards, Shelburne Skinny Pancake, Burlington & Montpelier Smugglers' Notch Resort, Jeffersonville Spirit of Ethan Allen, Burlington Stowe Area Association, Stowe Stoweflake Resort, Stowe Stowe Mountain Resort, Stowe Stowe Soaring, Stowe Sugarbush Resort, Warren University Mall, South Burlington Vermont Attractions Map & Guide Vermont Country Store Vermont Ski Museum, Stowe Vermont Teddy Bear Co., Shelburne Vermont Wildflower Farm, Charlotte White Mountain Attraction Map, NH The Wild, Schroon Lake, NY



## The Blue Map - Now Published by PP&D

In the fall of 2013, PP&D Brochure Distribution purchased the BLUE MAP! We are very proud to now be associated with such a high quality map, especially as it celebrates its **30th Anniversary!** 

A map, being owned by a distribution company has many big advantages. We have already doubled distribution locations to 400 sites. **Twice as many as any other local map!!** 

#### **Distribution Now Includes:**

**Greater Burlington Area -** 250 Hotels, Motels, Inns, Restaurants, Supermarkets, Health Clubs, Libraries, Shops, and Attractions

**Stowe** – 60 Hotels, Motels, Inns, Restaurants, Shops, and Attractions

Waterbury and Waterbury Center - 20 Motels, Inns, Restaurants, Shops, and Attractions

Grand Isle and St. Albans - 35 Motels, Inns, Restaurants, Shops, and Attractions

**Plattsburgh** – 30 Hotels, Motels, Inns, Restaurants, Shops, and Attractions

12 Ferry Boats and 6 Ferry Docks with almost a million passengers!

We also provide the BLUE MAP to hundreds of people before they get to Vermont. It is sent to recruiters, wedding, conference and convention planners, and realtors!

We are **REDESIGNING** the 2014 BLUE MAP: Look for **BIGGER** and easier to read maps, **BOLDER** business names on the map and **BETTER** listing organization.

**Circulation** – 200,000 maps to 400 locations

**Listings:** (all listings include your business name on the map)

8 Line Ad with Color Logo \$570

11 Line Ad with Color Photo or Logo \$670

#### Display Ad, Including an 11 Line Listing

33/8" wide x 41/2" high - Full Color, Inside \$2,100

33/8" wide x 41/2" high - Full Color, Back Cover (only two available) \$ 2,900

33/8" wide x 9" high – Full Color, Full Back Cover (only one available) \$5,200

#### **Testimonials**

"We use the Blue Map literally every day as our primary go to information source to help our guests get oriented to Burlington, plus all the points of interest and shopping in and around the city. Having the Inn on the map gives our guests confidence that they can venture forth and then easily find their way back."!

— Thanks from the Davis family of Innkeepers.

"We give them (Blue Map) out to everyone!"

— Mac Borden, Burlington Airport Information Staff

"The Blue Map is hands down an outstanding map/guide. Its listings are valued because they are comprehensive and include plenty of quality, unique Vermont based businesses."

Cindy Roberts, Director, Brochure Distribution,
 Vermont Welcome Centers



## We are now offering even more smaller packages called our: Extra Special Locations!

Added in 2013, this program is designed for customers who want a more selective distribution choice. This year we've added lots of new sites including the Information Kiosk on the Church Street Marketplace (formerly of Information Gallery / Blue Map fame), Shelburne Farms, The University Mall, Shelburne Vineyards, Burlington Harbor Marriott and Shelburne Museum.

Most of these locations are included at no extra charge if you sign up for the location's full region. The extremely high traffic Church Street Marketplace-staffed site is extra for all customers. There may be some restrictions, please review all details.

#### NEW! - Church Street Marketplace Kiosk, Burlington - \$250 a year

- NOT Included In Any PP&D Routes
- Staffed Location
- Must have BLUE MAP listing to participate
- Mid-May to mid-October

#### Burlington Waterfront Three Locations Package: \* - \$395 a year

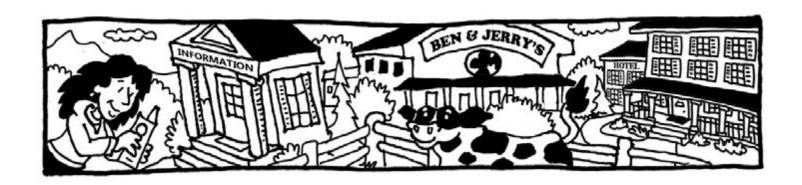
- Waterfront Information Center on Lake Street Staffed Location
- Burlington Boat House
- Spirit of Ethan Allen Ticket Booth
- Mid-May to mid-October

#### Downtown Burlington <u>Three</u> Hotels Package: \* - \$495 a year

- Hilton Hotel
- Courtyard Burlington Harbor Marriott
- The New Hotel Vermont
- May to April

#### Shelburne/Charlotte <u>Five</u> Attractions Package: \* - \$495 a year

- Vermont Teddy Bear
- Shelburne Museum
- Shelburne Vineyard
- Shelburne Farms
- Vermont Wildflower Farm
- May to April (except Wildflower, May to October)



#### Chittenden County Three Hotels Package: \* - \$395 a year

- Sheraton, South Burlington
- Hampton Inn, Colchester
- The Essex Resort, Essex
- May to April

#### NEW! University Mall, South Burlington \* \*\* - \$175 a year

• May to April

#### Waterbury Center Three Locations Package: \* - \$395 a year

- Ben & Jerry's Factory
- Route 100 Waterbury Center Information Booth\*\*
- Cold Hollow Cider Mill
- May to April

#### Montpelier Visitors Package: \* \$395 a year

- State & Elm Information Booth \*\* May to April
- Vermont State House May to December

#### Smugglers' Notch Resort \* - \$200 a year

• May to April

#### Rokeby Museum, Ferrisburg \* - \$150 a year

• May to October

#### Quechee Gorge $\underline{Two}$ Attractions Package: \* - \$345 a year

- Quechee Gorge Visitor Center \*\*
- Quechee Gorge Village
- May to April

<sup>\*</sup> Included at no extra charge for PP&D Customers who pay for the region where this display is located.

<sup>\*\*</sup> Some restrictions at this location.



### **Lake Champlain Ferries**

#### PP&D Brochure Displays are now at the Docks and on the Boats

Did you know last year there were almost a million passengers on the ferries? Did you know the boats make over 65,000 trips per year? That is a lot of travelers, visitors, and tourists!

New this year, we have brochure displays at five ferry docks. Now potential customers can see your brochures before, during and after they ride the ferries. The dock brochure displays are also seen by thousands of travelers who never get on the boats!

#### On Twelve Lake Champlain Ferries Boats \*

- Charlotte, Vermont to Essex, New York (May October) \$250 a year
- Burlington, Vermont to Port Kent, New York (June Oct) \$250 a year
- Grand Isle, Vermont to Cumberland Head, New York (May October) \$250 a year

That's less than \$10 per month per boat.

Ferries:

Valour Essex Evans-Wadhams-Wolcott (EWW)

Grand Island Governor George D. Aiken Vermont
Champlain Charlotte Cumberland

Adirondack Plattsburgh Raymond C. Pecor Jr.

#### At Five Lake Champlain Ferry Docks

NEW! Two Vermont Ferry Docks Package: - \$195 a year \*

**Charlotte Ferry Dock** (May - April)

**Burlington, King Street Ferry Dock** (June – October)

NEW! Three New York Ferry Docks Package: - \$395 a year \*

Cumberland Head Ferry Dock (May – April)

Essex Ferry Dock (May - April)

Port Kent Ferry Dock (June – October)



<sup>\* =</sup> **NOT** Included In Any Current PP&D Route



### **Burlington's Best Publication Distribution**

Since 1995 PP&D Distribution has been delivering publications weekly in Greater Burlington. We have over fifty exclusive publication display. We also visit over ten establishments who have public space available. Some PP&D finer locations include: four Price Choppers, four People's United Banks, Kerry's Kwik Stop and four Sports & Fitness Edge Health Clubs.

Weekly distribution will see that your publication is prominently displayed. We'll keep the displays neat, fully stocked and remove all unauthorized literature. You've spent valuable time and money designing and producing your publication. Now professionals will see that it's quickly, consistently and thoroughly distributed.

#### **Rates & Info**

- ★ \$250 per month (3 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Essex Junction, Winooski, Colchester, Shelburne and Williston.
- ★ Customized distribution available.
- ★ Current clients include: Burlington Magazine, Homes & Land, Edible Green Mountains, CCV Continuing Education, Seven Nights, and Burlington Free Press Real Estate Extra

#### Your Magazines, Guides and Catalogs Can Be In Exclusive PP&D Displays At:

Ahli Babba's Sweetwaters Fletcher Free Library Flynn Theatre (L) Meyer's Bagels Burlington Bay Market One Main Street Offices

Burlington Police Dept. Kerry's Kwik Stop Comfort Suites, Rt. 7 Smart Suites Bourne's Shell

Silver Palace Price Chopper, Rt. 7

Marriot Burlington Courtyard

Bank North, Rt. 7 Travelodge, Rt. 7

Fitness Edge, Eastwood Dr.

No.Country Credit Union, So. Burl. No.Country Credit Union, Colchester

Price Chopper, Colchester

YMCA, Winooski Route 7 Beverage

Price Chopper, Williston Rd. People's United Bank, Rt. 7

Anchorage Inn Best Western

Fitness Edge, Kennedy Dr. Comfort Inn, Dorset St.

Simon's, Rt. 2

Fitness Edge, Williston Fitness Edge, Essex Shaw's, Rt. 7

Burlington College (L)

Days Inn

Merchants Bank, Colchester (L)

Simon's Store, Winooski Simon's, Essex Jct.

Greers Laundry, Williston Price Chopper, Essex

Essex Junction Library

Simon's, Essex

People's United Bank, Susie Wilson Rd.

Essex Laundromat
Five Corners Laundry

FAHC, Given

Champlain Valley Expo

LaQuinta Inn Essex Outlet Center

The Essex Creative Habitat

Hung Tao Restaurant, Burlington

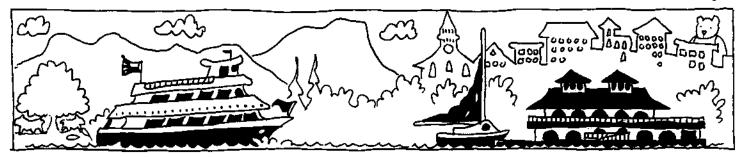
Noonies, Colchester

#### We'll Also Offer Your Magazines To These Locations:

Lake Champlain Chamber (M) Hannaford's, Rt. 7 Simon's Downtown Deli Men at Wok, Williston Merchants Bank, Rt. 7 (R.E. only) Merchants Bank, Mallet's Bay Merchant's Bank, Essex Jct Merchant's Bank, Jericho

Essex Town Library Yetanotherdrugstore, Essex





## **Greater Burlington, VT**

Burlington is the birthplace of PP&D Brochure Distribution. Currently we have over **eighty exclusive displays.** We also visit ten establishments that choose to have their own brochure displays. Some PP&D finer locations include The Hampton Inn, The Hilton, Vermont Teddy Bear, Sheraton, Sweetwaters, The Essex, Holiday Inn, and ECHO Science Center.

New in 2014 - Included in Greater Burlington are previously exclusive pay to play (to other distributors) locations: Shelburne Museum, Shelburne Farms, Fiddlehead Brewery, The University Mall and the the new Hotel Vermont. We've also added three displays at Saint Michael's College.

#### Rates & Info

- **★** \$225 per month (6 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Shelburne, Winooski, Essex Junction, Williston Colchester, Mallets Bay, and Bolton.
- ★ We visit all locations every two weeks, many weekly, and some twice a week.
- ★ Current clients include: Shelburne Museum, University Mall, ECHO Science Center, Lake Champlain Chamber, Magic Hat Brewery and Vermont Teddy Bear.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In Exclusive PP&D Displays At:

The Hilton Hotel +
Heritage Aviation +
Purlington Harbor N

Burlington Harbor Marriott + South End Art Info Center Burl. Waterfront Info Center +

**Burlington Boat House** 

Burlington North Beach CG+

Spirit of Ethan Allen (S)

Ice House

Shelburne Museum Gift Shop +

Shelburne Museum Cafe +

Shelburne Farms
Shelburne Vineyards

Sweetwaters +
Sheraton Hotel +
Vt. Pub & Brewery (L)
Burlington Police Dept.
Burlington Town Center +

Willard Street Inn Travelodge - Rt. 7 Bel-Aire Motel

Vt. Teddy Bear Company + Comfort Suites - Rt. 7 + Holiday Inn Express - Rt. 7 +

Shelburne Camping Area (S)

Days Inn (Rt. 7) Ho-Hum Motel (Rt. 7) Magic Hat Brewery + T-Bird Motel (S) + Countryside Motel Black Bear Lodge + Double Tree Hotel + Comfort Inn - Rt. 2

Holiday Inn - Rt. 2 +

Anchorage Inn

Green Mountain Suites Hotel +

Best Western

Ho Hum Motel (Rt. 2) Vermont Gift Barn Thrifty Car Rental + Champlain Inn

Dutch Mill Rest. and Motel

Days Inn (Rt. 15) + Handy's Suites

Bishop Booth Conference Center

Swiss Host Motel Yankee Doodle Motel Essex Shoppes & Cinema +

Essex Jct. Library
The Essex +
LaQuinta Inn +
Quality Inn, Rt. 7

UVM Fort Ethan Allen Info Ctr Colchester Schoolhouse (S) + Marriot Courtyard, Colchester Marriot Towne Place Suites, Wil. Hampton Inn +

Marriot-Fairfield Inn, Wil. +

Motel 6, Colchester

Vermont Wildflower Farm (^)

Birds of Vermont Lang House B & B

**Bolton Valley Resort Hotel** 

Champlain College, Student Ctr. Champlain College, Admissions

One Main Street, Burlington

PetraCliffs

Bolton Valley Sports Center ECHO Science Center + Enterprise Car Rental - Rt. 2

Enterprise Car Rental - Rt. 7
Marriot Residence Inn, Wil. +

Champlain Valley Expo + Lone Pine Campground (S)

Gardener's Supply Co.
Burlington Hostel
Fiddlehead Brewery
University Mall
Smart Suites, Rt. 7

Saint Michael's College:
Hoehl Welcome Center +
Dion Student Center +
McCarthy Arts Center +

Tarrant Recreation Center +

#### We'll Also Offer Your Brochures To These Locations:

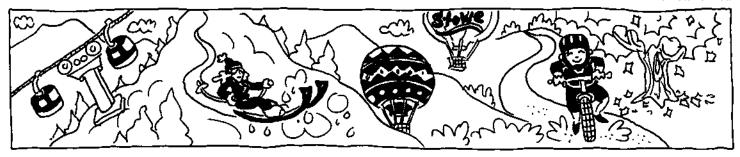
GGT Inn
Northstar Motel (S)
Ethan Allen Motel
Bailey's Restaurant, Bolton
Davis Building, UVM

Lake Champ. Chamber (L\*)

Moran Plant Rotating Restaurant Malletts Bay Campground (S) Sunset House B&B Heart of the Village Inn Elks Club







## Stowe/Waterbury Center, VT

#### "Black Diamond Expert" or "Blue Square Intermediate Distribution"

Since 1985, PP&D has been distributing in the Stowe and Waterbury Center area. We have two routes. The larger route is our "Black Diamond Expert Run". We have **over fifty displays** on this route. Some of the finer locations include Stowe Inn, Stowe Mountain Gondola, The Grey Fox Inn and the Green Mountain Inn.

The smaller route is less expensive distribution and is referred to as our "Blue Square Intermediate Run". There are **over thirty displays** on this route. Some locations include Commodores Inn, Notchbrook Resort, and Gracie's Restaurant.

Both Black Diamond and Blue Square client's brochures will also be offered to other locations without PP&D displays. Selection will be left up to each individual establishment.

PP&D has a brochure rack at the Waterbury Center Welcome Booth on Route 100. This is a **free bonus** for most PP&D clients! (Some limitations for lodging clients.)

#### Rates & Info

- ★ Black Diamond Distribution: \$150 per month (6 consecutive month minimum)
- ★ Blue Square Distribution: \$110 per month (6 consecutive month minimum)
- ★ Towns include Stowe, Moscow, Waterbury Center and Waterbury.
- ★ We visit this region weekly.
- ★ Current clients include The Stowe Area Association, Stowe Mountain Resort, AJ Ski Shop, Ben & Jerry's, Pinnacle Ski and Sports, and Cold Hollow Cider Mill.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In Exclusive PP&D Displays At:

- ◆ Commodores Inn
- ◆ Mountainside Resort
- Notchbrook Resort
- ◆ Northern Lights Lodge
- ◆ The Innsbruck Inn
- ◆ The Gables Inn
- ◆ The Mountain Road Resort
- ◆ Ben & Jerry's Factory
- ◆ Cold Hollow Cider Mill
- ◆ The Golden Eagle Resort
  - ◆ Inn at the Mountain (L)
- ◆ Grey Fox Inn
- ♦ Honeywood County Inn & Lodge
- ♦ Bears Lair Inn
- ♦ Sun & Ski Motel
  - ◆ Ye Olde England Inne
  - ◆ Timberholm
- ◆ Town & Country Motel
  - ♦ Hob Knob Inn
- ◆ Stowe Area Association (L\*)
  - ◆ Thatcher Brook Inn
  - The Pines
  - ◆ Auberge Inn
  - ◆ Stoware Common
- ◆ The Stowe Motel

- ◆ Depot Building
- ◆ The Mountaineer Lodge
- ◆ Brass Lantern Inn
- ♦ Foxfire Inn
- ◆ Ryder Brook Golf Course
- ◆ Morrisville Airport/Stowe Soaring
  - ◆ Winding Brook Inn
- ◆ Stowe Mtn. Midway Cafe (W) (L\*)
- ◆ Stowe Mtn. Gondola Building (L\*)
- ♦ Ten Acres Inn
- ◆ Partridge Inn
- ◆ Village Green at Stowe (L\*)
  - ♦ Nichols Lodge
- Goldbrook Campground
- ◆ The Stowehof Inn
- ♦ Mac's Market
- ◆ Season's Pass Inn
- Stone Hill Inn
- ◆ Riverside Inn
- ◆ Waterbury Center Welcome Center
- ◆ The Arbors Inn
  - ♦ Stowe Inn
- ◆ Gracie's Restaurant
- Cabin In The Woods
  - Green Mountain Inn (L)

- Jackson Arena
- ◆ Pizza Joint
- ♦ Jimmz Pizza
- ◆ Stowe Mtn. Spruce Peak
- ♦ = All Locations
- = Smaller, Partial Run

## We'll Also Offer Your Brochures To These Locations:

Best Western (^) People's United Bank Edson Hill Manor Stoweflake Resort & Spa Trapp Family Lodge

Topnotch Resort Snowstorm Gifts







## Sugarbush/Mad River Valley, VT

Since 1985, PP&D has been distributing brochures in the Sugarbush/Mad River Valley and Waterbury Areas. We currently have **over forty exclusive displays**. We also visit over fifteen establishments that choose to have their own brochure displays. Some PP&D finer locations include Clay Brook Hotel, Tucker Hill Lodge, The Waitsfield Inn, Old Stage Coach Inn, and Eagles Resort.

#### Rates & Info

- ★ \$130 per month (6 consecutive month minimum)
- ★ Towns include Waterbury, Duxbury, Waitsfield, Warren, and Granville.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include: Sugarbush Resort, Mad River Glen, and Green Mountain Coffee.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In Exclusive PP&D Displays At:

Clay Brook Hotel

Sugarbush Inn Mad River Inn

Three Mountain Café

Waitsfield Inn

Mehuron's Fine Meats & Produce

Crossroads Deli

Tucker Hill Lodge

The Garrison

The White Horse Inn

Bongiorno's Restaurant

The Battleground

Sugartree, A Country Inn

Inn at Round Barn

Paradise Deli & Market

Grn. Mtn. Coffee/Train Station

Powderhound

The Seasons Resort

**Eagles Resort** 

Golden Lion Riverside Inn

Grünberg Haus B&B

Village Grocery & Deli

Mad River Barn

Hyde Away Inn

Millbrook, A Country Inn

1824 House Inn

Sugarbush Sports Center

Old Stagecoach Inn

Mad River Glen Base Lodge

Wilder Farm Inn

Weathertop Lodge

Clear Water Sports (L)

Moose Meadow Lodge

Beaver Pond Farm B&B

**Depot Beverage Bus Station** 

Sophia's

Red Hen Bakery

Sugar Lodge

#### We'll Also Offer Your **Brochures To These Locations:**

People's United Bank Sugarbush Village Check In

**Bridges Resort** 

Vermont North Ski Shop (W)

Vermont Only Gift Shop (S)

Sugarbush Chamber (L\*)

Lareau Farm Country Inn

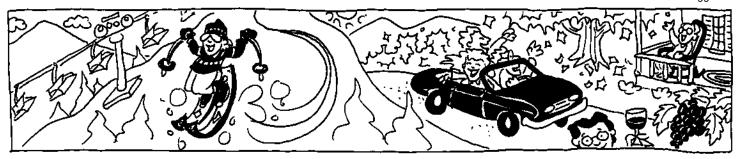
Feather Bed Inn

Mountain View Inn

Mad River Board Park

The Pitcher Inn Best Western (^)





## Smugglers' Notch, Johnson & Morrisville, VT

Since 1985, PP&D Distribution has been distributing brochures in the Smuggler's Notch, Johnson & Morrisville Area. Currently we have over twenty-five exclusive displays. We also visit establishments that choose to have their own brochure displays. Some PP&D finer locations include four displays at Smugglers' Notch Resort, Deer Run Motor Inn, and Johnson Woolen Mill.

#### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Cambridge, Jeffersonville, Johnson, Smugglers' Notch, and Morrisville.
- ★ We visit this region every three weeks, additional trips scheduled during peak ski and tourism months.
- ★ Current clients include Smugglers' Notch, Stowe Mountain Resort, Lajoie Stables, Boyden Winery, Arbortek Canopy Adventures, Burt's Boats and Vermont Attractions Association.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In Exclusive PP&D Displays At:

Smugglers' Notch Resort:

• Madonna Check-In Center

• Hearth & Candle Restaurant

• West Hill Sycamore Check-In

Recreation Center (S)

Activity Desk

Sinclair Inn

Deer Run Motor Inn

Three Mountains Lodge

Sterling Ridge Inn

Stone Grill Pub & Restaurant

Lam. Valley Chamber Info. Booth (S)

Sunset Motel

Muddy Moose Lodge

Forget Me Not Shop

Johnson Woolen Mill

Smugglers' Notch Inn

Donomar Inn (Hold)

Stella Notte Cafe

**Vermont Maple Outlet** 

**Vermont Woodworking School** 

Hoagie's

Suzanne's B&B

Common Acres Campground

**Arbortek Canopy Adventures** 

Smugglers' Notch Distillery

El Zoro Restaurant

Jeffersonville Info Booth (L)

#### We'll Also Offer Your **Brochures To These Locations:**

Johnson State Admissions

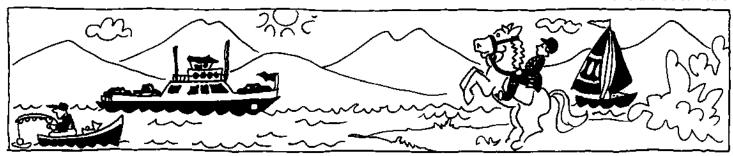
Fitch Hill Inn

High Speed Quad Diner

Lam. Co. Chamber of Comm. (L)







## **Grand Isle/St. Albans, VT**

Since 1982, PP&D has been distributing brochures in the Grand Isle/St. Albans region. Currently we have **over twenty-five exclusive displays**. We also visit over twenty establishments that choose to have their own brochure displays. Some PP&D finer locations include Shore Acres Inn, LaQuinta Inn, and the Wagon Wheel Truck Stop.

#### **Rates & Info**

- **★** \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Towns include Milton, St. Albans, South Hero, Grand Isle, North Hero, Swanton, Alburg and Isle LaMotte
- ★ Current clients include: Lake Champlain Islands Chamber, Green Frog Gifts, Vermont Maple Festival, Jay Peak, and Lake Champlain Ferry.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In Exclusive PP&D Displays At:

St. Albans Chamber
Apple Farm Market
Europa
Appletree Bay Campground
& Resort
LaQuinta Inn & Suites
Cadillac Motel
Jolley's Wagon Wheel
Shore Acres Inn
LAADs Landing
Goose Point Campground (S)
Ransom Bay Inn
West Shore Cabins

North I
Hero's
Luropa
Knight
Allenhe
Lakewe
Alburg
Alburg
Coldwe
Coldwe
Camp S

North Hero House
Hero's Welcome
Europa Motel
Knight Point State Park (S)
Allenholm Farm Stand
Homestead Campground (S)
Lakewood Campground (S)
Alburg RV Resort
Ferry Watch Inn
A&B Beverage
Coldwell Banker Realtors
Camp Skyline
Grand Isle Fish Hatchery

#### We'll Also Offer Your Brochures To These Locations:

Swanton Motel
Swanton Info. Center/Chamber
Tyler Place
Thomas Mott B&B
New England via VT Gifts
Holiday Harbor Motel
North Hero State Park
Lake Champlain Island Info
Grand Isle State Park (S) (L)
Green Frog Gifts
High Speed Crossing Center
Cozy Cottages
Alburg Welcome Center (L)
North Land Lodge







## Jay/Newport & NEK, VT

Since 1982, PP&D has been distributing brochures in the Jay, Newport area. Currently we have **over forty-five exclusive displays including six at Jay Peak Resort** and many new locations from the purchase of **Kingdom Brochure Distribution.** We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Hotel Jay, The Tramhaus Hotel, Phinieus Swan Inn, Cedarwood Resort, and the Shaws and Price Chopper in Derby.

#### Rates & Info

- **★** \$120 per month (4 consecutive month minimum)
- ★ We visit this region twice a month, additional trips may be scheduled during peak ski and tourism months.
- ★ Towns include Newport, Montgomery, Jay, Craftsbury, Derby, Barton, Island Pond and Westmore
- ★ Current clients include: Cabot Creamery, Maple Grove Farm, Jay Peak Resort, Johnson Woolen Mill, and Fairbanks Museum.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In These Exclusive PP&D Displays At:

Jay Peak Resort: **Tramhaus Hotel** Hotel Jay Ice Haus Stateside Lodge (Hold) Tram House Service Desk Ski Rental Shop Phinieus Swan Sylvester's Supermarket Inn at Trout River Black Lantern Inn **Grandpa Grunts Motel** Jay Village Inn Woodshed Lodge Jolley's Short Stop **Eastside Restaurant Newport All Seasons Motel** Vista Grocery Store Hoagies Pizza & Pasta **Shaws Supermarket** Price Chopper Supermarket

**Duty Free Store** 

Snow Job Ski Shop

Cedarwood Resort (Hold)

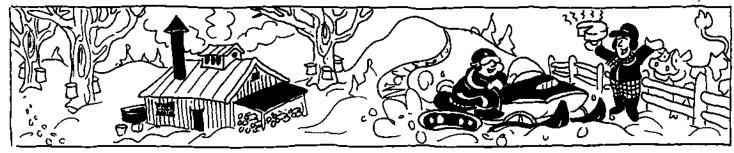
**Sheady Acres Cottages** The Tavern Sugarmill Farm Lakeview Inn Jay County Store Pepin Motel **Newport City Motel** Vt North Co Chamber Richard's All Season Lodge Eden Campground (S) **Border Motel** East Main General Store Willoughvale Inn **Lakeview Cabins** Pinecrest Motel & Cabins Craftsbury Inn **Barrewood Campground** Village Pizza Northern Exposure Kinney Drugs Island Pond Welcome Center **Curriers Store Gateway Center** T.J. Country Store

## We'll Also Offer Your Brochures To These Locations:

Prouty Beach Campground (S) Jay Bowling Alley Snowshoe Lodge & Pub Highland House







## St. Johnsbury & NEK, VT

Since 1982, PP&D has been distributing brochures in the Northeast Kingdom. Currently we have thirty-five exclusive displays including many new locations from the purchase of Kingdom **Brochure Distribution.** We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Freighthouse Restaurant, Comfort Inn, Fairbanks Museum and Cabot Creamery.

#### Rates & Info

- **★** \$120 per month (4 consecutive month minimum)
- ★ We visit this region twice a month, additional trips may be scheduled during peak tourism months.
- ★ Towns include Cabot, St. Johnsbury, Lyndon, Lyndonville and East Burke.
- ★ Current clients include: Cabot Creamery, N.E. Kingdom Guide, Jay Peak Resort, Maple Grove Farms and Fairbanks Museum.
- ★ For quantities needed visit ppdbrochure.com.

#### **Your Brochure Can Be In Exclusive PP&D Displays At:**

Burke Ski Resort Meadow Crest Campground (S) **Cabot Creamery** Point Comfort Motel Lyndon Motor Lodge Marshfield Motel Fairbanks Museum Marty's First Stop Comfort Inn Green Mtn. Mall - No. Entrance Green Mtn. Mall – So. Entrance Colonade Motel Alpine Valley Motel (Hold)

Lake Morey Inn Lyn Burke Motel **Holiday Motel** Maple Grove Farms Lyndon State Student Center

Hoagies Pizza & Pasta Sugar Ridge Campground (S) **Great Vermont Cornmaze Good Fellow Restaurant Hastings Store** Valley View Restaurant Vinny's Restaurant (Hold) Valley View Restaurant Changing Season Motel (Hold)

Anthony's Diner St. J. House of Pizza Tim's Deli

Kingdom Trails, NEK Assoc.

NEK Assoc.

St. J Welcome/Train Station Freighthouse Rest./Info Ctr. N.E. Kingdom Co. Store

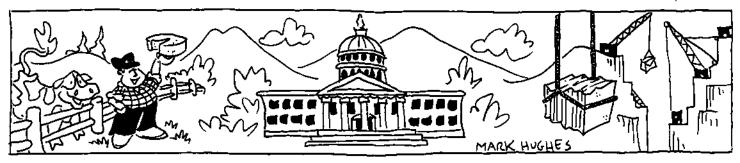
Indian Joe's Court

#### We'll Also Offer Your **Brochures To These Locations:**

Alpine Campground St. J Bumper Cars Fairbanks Inn St. Johnsbury Chamber Info. Booth St. Johnsbury Chamber Moose River Campground (S) Maple Center Motel Lyndon State Admissions Farmer's Daughter







## Capital Distribution in Montpelier/Barre, VT

Since 1985, PP&D has been distributing brochures in the Barre Montpelier Area. Currently we have **over thirty exclusive displays**. We also visit over a dozen establishments that choose to have their own brochure displays. Some PP&D finer locations include Montpelier City Center, Capitol Plaza Hotel, Comfort Inn, Rock of Ages, and Morse Farm.

#### **Rates & Info**

**Budget Inn** 

- **★** \$130 per month (6 consecutive month minimum)
- ★ Towns include Montpelier, Barre, North Montpelier, East Montpelier, Graniteville, Plainfield, Marshfield and Northfield.
- ★ We visit this region every three weeks.
- ★ Current clients include Morse Farm, Cabot Creamery, Bragg Farm, Rock of Ages and Montpelier Downtown Community Association.
- ★ PP&D also has a brochure display and exclusive distribution at the State Street Info Center. This is a **free bonus** to our clients.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In Exclusive PP&D Displays At:

Montpelier City Center **Barre Library** Vermont State Capitol (S) Day's Inn Capital Plaza Twin City Motel Berlin Mall Rock of Ages The Hollow Motel Bragg Farm Econolodge Vermont Historical Society, Barre Morse Farm Cabot Creamery (^) Comfort Inn Meadow Crest Campground Hilltop Inn Marsh Plains Motel Onion River Campground (S) LaBrosche NECI Restaurant Berlin Airport Green River Campground Lazy Lions Campground Norwich University Wise Center Montpelier Info. Center The Woods The Woods at Wihakowi The Bunkhouse Red Hen Bakery Marshfield Motel

## We'll Also Offer Your Brochures To These Locations:

Barre Information Center (L\*)

Inn at Montpelier
National Life Parking Lot Trolley
The Pierre Motel
Central Vermont County Chamber (L\*)
The Knoll Motel (Hold)
Vermont Travel & Tourism (L\*)
Vermont Arts Council
AAA – Barre
AAA – Montpelier
Betsy's Bed & Breakfast
Vermont Chamber
Northfield Inn
Norwich University Admissions





# Washington County High Traffic Run

In 2005, PP&D Brochure Distribution acquired ownership and management of the Montpelier Downtown Community Association's (MDCA) brochure displays and distribution program. Working with MDCA, PP&D will continue to promote Montpelier businesses and provide high quality service throughout Washington County. PP&D has also added new locations to this program.

PP&D has also been contracted to manage the Downtown Montpelier State Street (near Elm) Information Booth. This is not the Vermont State Information Building on the far west end of State Street. Placement in this location is included in PP&D's Capital Distribution (B-1) or our new Washington County High Traffic Route. Businesses can pay for only the Info Booth if desired.

#### **Rates & Info**

- **★ Washington County High Traffic Run** \$30 a month (includes Info Booth).
- ★ State & Elm Street Info Booth Only Brochures \$200 annually.

## Your Brochure Can Be In Exclusive PP&D Displays At:

Montpelier City Center

State Street Information Booth

Montpelier City Hall

**Capital Grounds** 

Angelino's

Wood Art Gallery

Steak House - East Entrance

Steak House - West Entrance

**Grand View Winery** 

Morse Farm

Rock of Ages

**Bragg Farm** 

Vermont State Capital (summer only)

Yankee Wine & Spirits

The Orchid

## We'll Also Offer Your Brochures To These Locations:

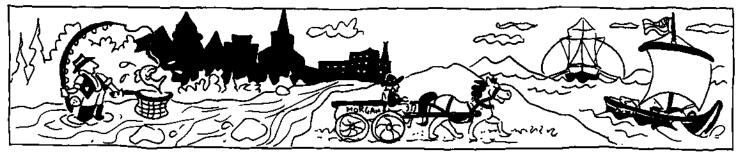
Barre Information Center (L)

Central Vermont Chamber of Commerce - Berlin (L)

**Barre Granite Slides** 

Vermont Chamber of Commerce - Berlin (L)





## Middlebury/Vergennes, VT

Since 1982, PP&D has been distributing brochures in the Middlebury/Vergennes area. Currently we have **over thirty exclusive displays**. We also visit over ten establishments that choose to have their own brochure displays. Some PP&D finer locations include Rosie's, Middlebury Inn, Courtyard by Marriot and Mister Ups.

#### **Rates & Info**

- **★** \$130 per month (6 consecutive month minimum).
- ★ Towns include Charlotte, Ferrisburg, Vergennes, New Haven, Weybridge, Middlebury, and East Middlebury.
- ★ We visit this region every two weeks.
- ★ Current clients include Dakin Farm, Lincoln Peak Vineyards, Danforth Pewters, Middlebury Sweets, Maple Landmark Woodcraft, and Addison Chamber of Commerce.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In These Exclusive PP&D Displays At:

Dakin Farm
Basin Harbor Club
Jimmo's Motel (Hold)
Sheldon Museum
The Storm Cafe
Middlebury Inn
Waybury Inn
River's Edge Cottages
Whispering Pines Campground
Red Mill Restaurant

Vergennes Info. Booth
Courtyard by Marriot
Magic Wok

Lake Champ. Maritime Museum Noonie Deli

UVM Morgan Horse Farm

Rosie's Restaurant The Greystone Motel

Rokeby Museum – 2 locations (S)

Sportsmen Cottages (S) Blue Spruce Motel

Mister Ups

Middlebury Antique Center (L)

Middlebury College Student Center Green Mountain Campground

Inn at Charlotte

Jerusalem Store Chrystal Palace

Tourterelle

Whirly World

**Middlebury Sweets** 

## We'll Also Offer Your Brochures To These Locations:

Button Bay State Park (S) DAR State Park (S)

Fire & Ice Restaurant

Addison Chamber of Commerce

**Swift House** 

Sugarhouse Motel

Middlebury College Center for the Arts

River's Bend Campground

By The Way B&B

Maple Landmark Woodcrafts

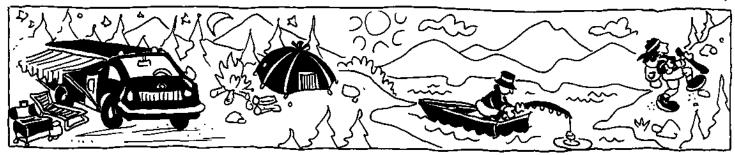
Middlebury College Basketweaving Ctr.

Inn on the Green

Jackson's On The River







## **Southern Addison – Rutland County Lake Region, VT**

Since 1998, PP&D has been distributing brochures in Southern Addison and Northern Rutland counties. Currently we have over twenty-five exclusive displays. We also visit many establishments that choose to have their own brochure displays. Some PP&D finer locations include Kampersville, Maplefields Mobil, Bridge Family Restaurant, and the Brandon Inn.

#### **Rates & Info**

- **★** \$110 per month (4 consecutive month minimum).
- ★ Towns include Vermont include Brandon, Lake Dunmore, Lake Bomoseen, Castleton, Fair Haven, and Shoreham.
- ★ We visit this region every three weeks.
- ★ Current clients include Dakin Farm, Kampersville, and Vermont Marble.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In These Exclusive PP&D Displays At:

County Village Campground Brandon Inn **Brandon Motor Lodge** Halfway House Restaurant

**Bridge Family Restaurant** Kampersville C.G. Store

**Orwell General Store** 

Waterhouses Resort & Marina

Harborview General Store

**Cozy Cottages** 

Smoke Mtn. Sandwich Shop

**Chimney Point Historic Site** 

Bird House Inn B&B

East Poultny General Store

Bentley House B&B Champ's Trading Post

**Neshobe River Winery** Mt. Independence Historic Site

Iron Lantern Restaurant

Shoreham Service Center

West Addison Store

Griffin's Ten Acre Campground

Pumpkin Patch Store Lakeside Country Store

**KOA** Campground

Old Mill Inn

Marble Inn

#### We'll Also Offer Your **Brochures To These Locations:**

Castleton Village Store

Rosebelles

Gazebo B&B

Fort Ticonderoga Ferry

Lilac B&B

Inn at Park Street

**DAR State Park** 

VT/NY Info. Center

**Brandon Info Booth** 

Fair Haven Inn

**Brandbury State Park** 

**Checkmate Restaurant** 

Shoreham Village Store

Poultney Visitor's Center

Castleton Village Store

Castleton Coastal







## Killington-Rutland, VT

Since 1985, PP&D Brochure Distribution has been distributing brochures in the Killington and Rutland Area. We currently have **over eighty exclusive displays**. We will also visit over ten establishments that choose to have their own brochure displays. Some PP&D finer locations include: Killington Grand Hotel, Killington Deli, Comfort Inn, Days Inn, and Casey's Caboose.

#### **Rates & Info**

- ★ \$140 per month (6 consecutive month minimum)
- ★ Towns include Pittsford, Proctor, Rutland, Mendon, Killington, and Bridgewater
- ★ We visit this region every two weeks, weekly high point runs during peak tourism months.
- ★ Current clients include Killington Resort, Killington Snowmobile Tours, Norman Rockwell Museum, Sushi Yoshi, The Garlic and Vermont Marble.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In These Exclusive PP&D Displays At:

Holiday Inn
Peppino's
Midway Diner
Red Roof Inn
Quality Inn
Casey's Caboose
Comfort Inn, Rt. 7
Wally's American Grill

Green Mtn. Forest Vistors Center The Garlic Econolodge Sushi Yoshi

Olivia's Bagel Cafe Mountain Green Resort

Travel Inn North Star Lodge

Wilson Castle (S)

New England Maple Museum (S)

Bridgewater Marketplace Mill (^)

Cedarbrook Motor Inn

Mendon County Store

Trail Creek Condominium

Comfort Inn, Killington

Inn of the Six Mountains

Sherburne Killington Motel

Mountain Sports Inn

Mountain Son Motor Inn Mountain Meadows Inn
Best Western The Summit Lodge

Cortina Inn Hampton Inn
Norman Rockwell Museum Killington Tox

Norman Rockwell Museum

The Vermont Inn

Ski Country Real Estate
Killington-Pico Motor Inn

Grey Bonnet Inn

Mountainview Resort Charity's Restaurant (L)

Killington Gateway Condominiums Killington Accomodations (S)

Inn at Long Trail Cascades Lodge †

Killington Upper Showshed Mtn. Top X-C Ski Stables Killington Discover Center (Hold) The Mountain Inn

Killington Market Mendon Mountain Orchard Motel
Killington Grand Hotel Killington Snowmobile (Hold)

Killington Golf Club Greenbriar Inn

Chalet Killington

Green Mountain Golf Course

Alpine Trails Inn (Hold)
Trail Side Lodge (Hold)
Killington Chamber (L\*)
Pittsfield Country Store
Killington Outfitter
Mountain Real Estate
Econolodge, Rutland
First Stop Ski Shop (^)
Kokopelli Lodge (Hold)

Snowed Inn
Vermont Marble
Hillside Inn & Suites
Pico Sports Center

Killington Group Check-In

Red Clover Inn

Extended Stay Suites
Turn of River Lodge (W)
Huntington House Inn
Chaffee Art Center
Swiss Farm Market
Phat Italian Deli

#### We'll Also Offer Your Brochures To These Locations:

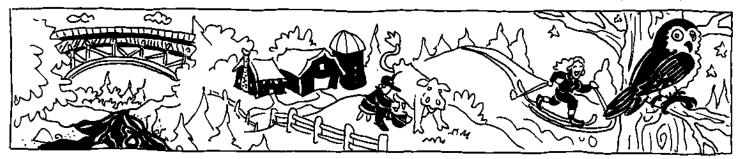
Roadway Motel Century 21 – Woods Check In The Woods Sugar & Spice Restaurant

Fox Creek Inn Pico Alpine Slide

Val Roc Hotel Highridge Sports Center

Rutland Visitor Center (S) (L\*) Sewards Dinner





## Vermont's Upper Valley, VT

Since 1985, PP&D has been distributing brochures in the White River Junction, Woodstock, and Quechee Area. We currently have **over thirty-nine exclusive displays**. We also visit over twenty establishments that choose to have their own brochure displays. Some PP&D finer locations include Hampton Inn, Quality Inn, Quechee Gorge Village, Fat Hat Factory, and Jackson House Inn.

New in 2013, PP&D has located displays for all our client's brochures at the Quechee Gorge Information Center. Non-Chamber or non-PP&D clients have to pay extra for this location!

#### Rates & Info

- ★ \$140 per month (6 consecutive month minimum)
- ★ Towns include Bridgewater, West Woodstock, Woodstock, Quechee, and White River Junction.
- ★ We visit this region every two weeks.
- ★ Current clients include: Billings Farm, Quechee Gorge Village, Cornish Colony Museum, Montshire Museum, and the Vermont Attractions Map & Guide.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In These Exclusive PP&D Displays At:

Quechee Gorge Gifts/Creamy (S) Quechee Gorge Visitor Center

Comfort Inn Econolodge

**Holiday Inn Express & Suites** 

Super 8 Motel Thrifty Car Rental

Quality Inn at Quechee Gorge

Quechee Mobil Mart Quechee Pizza Chef Quechee Associates R.E. Quechee Lakes Real Estate Pine Valley R.V. Park (S)

Fat Hat Factory Etc... Jackson House Inn Quechee Gorge Village

The Lincoln Inn Applebutter Inn The Braeside Motel The Woodstocker B&B

Sleep Woodstock

Woodstock Beverge Center

Pond Ridge Motel Marketplace @ Bridgewater Ctr. Corner's Inn Restaurant (L) (^)

Cedar Brook Motor Inn (^)

Jameson Real Estate Shady Lawn Motel

Hotel Coolidge

Randolph Info. Center White River Info. Booth (L\*)

Hampton Inn Shire Motel

Woodbridge Coffee House

Ardmore Inn

Whiteriver Inn & Suites

Rt. 4 Country Store & Chocolatiers

Jameson Real Estate

#### We'll Also Offer Your Brochures To These Locations:

**Antiques Collaborative** Sugarbush Farm Quechee B&B Quechee Inn at Marshland Farm **Coldwell Banker Rentals** Spooners Restaurant The Village Inn of Woodstock Canterbury Inn The Charleston House B&B The Carriage House B&B

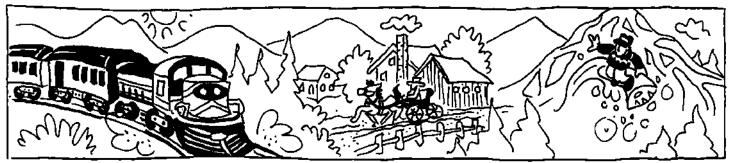
Taftsville Store

Quechee Club Quechee Club Base Lodge (Hold) Woodstock Information Booth Deerbrook Inn Woodridge Inn Lake Champagne Campground Woodstock Concert Museum Randolph Chamber White River Train Station Info. Ctr. (L\*) Fairfield Inn & Suites Calvin Coolidge Birthplace (S) (^)

Three Stallions Inn Three Stallions Restaurant







## Okemo/Ludlow, VT

Since 1986, PP&D has been distributing to the Ludlow Okemo Area. Currently we have **over thirty-five exclusive displays**. We also visit over ten other locations that choose to have their own displays. Some PP&D finer locations include Hawk Inn and Mountain Resort, Cavendish Pointe Hotel, and Okemo Mountain Lodging Center.

#### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Bridgewater, Ludlow, Cavendish, and Plymouth.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include Crowley Cheese, Billings Farm, Okemo Snowmobiles, Quechee Gorge Village, and Vermont Attractions Map & Guide.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In Exclusive PP&D Displays At:

Hawk Inn and Mountain Resort **Crown Point Campground** Okemo Mtn. Lodging Center Harpoon Brewery Okemo Inn **Happy Trails Motel** Echo Lake Inn Timber Inn Motel All Season's Inn Inn at Weatherfield Strictly Rentals/Sotheby Andrie Rose Inn **Cavendish Pointe Hotel** Corner's Inn Restaurant (^) Totem Pole Ski Shop Trail's End Accomodations Bridgewater Mill (^) Okemo Snowmobile Tours Cedarbrook Motel October Country Inn Salt Ash Inn First Stop Ski Shop (^) **Great Outdoors** Golden Stage Inn Okemo Mt. R.E. **Ludlow Chamber** Best Western Colonial Motel Cool Moose Cafe The Hatchery Outback Pizza George Dunnott Ski Rentals (W) **Mountain Riders** Vermont Pie Company Green Mountain at Fox Run **Brewfest Ludlow General Store** Governor's Inn Slopeside Condo Rental

#### We'll Also Offer Your Brochures To These Locations:

Jackson Gore
Ludlow Chamber (L\*)
Ludlow Marketplace
Farm Brook Motel
Green Mountain Sugar House
The Mill Hotel
Coolidge State Park (S)
The Castle Inn & Restaurant
Coldwell Bankers Mountain Properties
Woodbridge Inn
Long Trail Brewery
Crowley Cheese







## **Our Granite State Distribution**

#### W. Lebanon/Hanover, New Hampshire & Norwich, VT too!

Since 1995, PP&D Distribution has been distributing brochures in the Lebanon/Hanover area. Currently we have **thirteen exclusive displays**. We also visit over fifteen other locations that choose to have their own displays. Some PP&D finer locations include The Days Inn, Seven Barrel Brewery and Signal Aviation.

#### Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Lebanon, West Lebanon, Hanover, Lyme, and Orford, New Hampshire and Norwich, VT.
- ★ We visit this region every three weeks.
- ★ Current clients include: White Mountain Attractions, Quechee Gorge Village, King Arthur Flour, Montshire Museum, and Billings Farm
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochure Can Be In **Exclusive PP&D Displays At:**

Days Inn

Seven Barrel Brewery

**Baymont Inn** 

Sunrise Buffet

China Station Restaurant

Signal Aviation

**Peking Tokyo Restaurant** 

Colonial Antique Market

**Housing Solutions** 

The Trumbull House B&B

Breakfast of the Conn. B&B

**Dowd County Inn** 

Loch Lyme Lodge

#### We'll Also Offer Your Brochures To These Locations:

**Dartmouth Admissions** 

Marriot Residence Inn

Hanover Inn

**Hopkins Center** 

**Super Shoes** 

**Fireside Suites** 

Lebanon Chamber

Lebanon Info on the Green (S)

Norwich Inn

Hanover Chamber

**Pastures Campground** 

W. Lebanon Airport

Sunset Motor Inn

Hanover Chamber of Commerce (L)

**Marriot Courtyard** 







## Plattsburgh/Ausable, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive displays**. We also visit over fifteen establishments that choose to have their own brochure displays. Some PP&D finer locations include: Super 8, Comfort Inn, Port Kent Snackbar and Champlain Centers.

- ★ \$105 per month (4 consecutive month minimum)
- ★ Towns include Plattsburgh, Valcour, Keesville, Ausable Chasm, Willsboro, Essex, Westport, Port Henry, and Crown Point.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, The Wild, Great Escape, Fort Ticonderoga, and Lake Champlain Ferries.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In Exclusive PP&D Displays At:

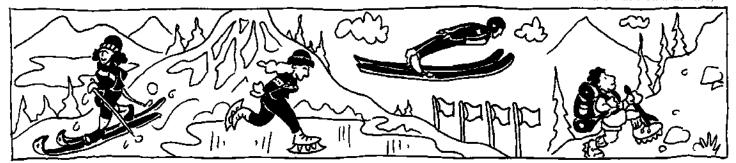
Champlain Centers - Center Champlain Centers Entrance Holiday Inn Comfort Inn Port Kent Campground Super 8 Rip Van Winkle Motel LaQuinta Inn Villa Motel/River View Harbor Marina Store Shamrock Motel
Ausable Chasm
Baymont Inn
Port Kent Ferry Snack Bar
Shady Oaks R.V. Park
America's Best Value Inn
Ausable Pines Campground
Golden Gate Motel
Port Kent Ferry Dock

## We'll Also Offer Your Brochures To These Locations:

**Bolton Acres Campground** Old Dock Restaurant **Super Shoe Outlet** Best Western/Smithfield Chamber of Commerce (L\*) Cumberland Bay State Park Ausable Pines Campground Blue Spruce Motel (Hold) Econolodge **Grand Prix Motel** Microtel Day's Inn Chateau Motel AAA **Long Pond Cabins** Anchorage Inn Hampton Inn Willsboro Info Center Viking Ski Shop Cedars On The Lake







## Lake Placid/Saranac Lake, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive racks**. We also visit over forty establishments that choose to have their own brochure displays. Some PP&D finer locations include The Pines at Lake Placid, Northwoods Inn, Econolodge, Holiday Inn, and Santa's Workshop.

#### **★** \$105 per month (4 consecutive month minimum)

- ★ Towns include Elizabethtown, Keene, Lake Placid, High Falls Gorge, Willmington, Saranac Lake, and Ausable Forks.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, The Wild, Lake George Steamboat, Fort Ticonderoga, and Great Escape.
- ★ For quantities needed visit ppdbrochure.com.

#### Your Brochures Can Be In Exclusive PP&D Displays At:

Northwoods Inn Santa's Workshop Holiday Motel Ledge Rock Motel High Falls Gorge Cascade Acre RV Park Northway Motel Mountain View Motel Tale of the Pup A&W Restaurant Alpine Motor Inn

Birch Tree Lodge
Town & Country Motor Inn
Wildwood on the Lake
Evening Hatch
Wilmington Chamber (L)
The Pines at Lake Placid
Huntington Motel
Green Mountain Lodge
KOA Campground
T&T Tanning (L)
Hometown Deli

Bowl Winkles
Alpine Inn
Mel's Diner (L)
Hungry Trout Fly Fish Shop (L)
The Summit Hotel
Little Grocery
Lake Everest Pizza (L)
Arnold's Grocery Store
Inn at Whiteface
Lake Placid Car Rental

#### We'll Also Offer Your Brochures To These Locations:

Mountain Air Motel
Comfort Inn
North Pole Campground & Motel
Art Devlin Motor Lodge
Lake Placid Olympic Center
Adirondack Inn
Lake Placid Visitor's Center (L\*)
Golden Arrow Best Western
Woodlake Motor Inn
Howard Johnson's Restaurant
Super Shoe Outlet
Lakeside Motel

**Hotel Saranac** 

Olympic Ski Jump Complex

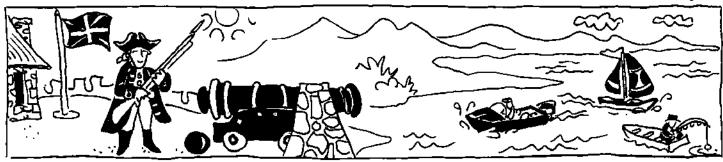
Carriage House
Steinhoff Inn
Gauthiers Lodge
Hungry Trout Motor Inn
Econolodge
Alpine Aire
Edelweiss Motel
Hilton
Town House Lodge
Lake Shore Motel
Mapleleaf Motor Inn
Edge of the Lake Motel
Mirror Lake Inn

Comfort Inn

Swiss Acres
Sara Placid
St. Moritz Hotel
Adirondack Hotel
Lake Flower Motel
Amanda's Village Motel
Whiteface Lodge
Whiteface Visitor's Center
Whispering Pines Campground
Crowne Plaza
Marriott Courtyard







## Ticonderoga/Crown Point/Schroon Lake, NY

Since 1998, PP&D Distribution has been distributing brochures in the Fort Ticonderoga, Crown Point, Schroon Lake region. Currently we have **over thirty-five exclusive displays**. We also visit over forty establishments that choose to have their own brochure displays. Some PP&D finer locations include Super 8, Word of Life Inn & Campground, Hot Biscuit Diner and Trout House Lodge.

- **★** \$105 per month (4 consecutive month minimum)
- ★ Towns include Fort Ticonderoga, Crown Point, Schroon Lake, and Hague.
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, The Wild, Great Escape, Waterslide World, Fort Ticonderoga, and Lake Champlain Ferries.
- ★ For quantities needed visit ppdbrochure.com.

## Your Brochure Can Be In Exclusive PP&D Displays At:

Stone House Motel **Belford Motel** Frenchman's Restaurant Maple Ridge Park Super 8 Motel Pine Tree Motel Alp Horn Motel Blue Ridge Motel Hot Biscuit Diner Blue Ridge Campground Lee's Corner Motel Schoolhouse Restaurant (Hold) Word of Life Inn Word of Life Campground Schroon Lake Campground Starry Night Cabins **Brookwood RV Resorts** Conway Lake Manor Troute House Village Lodge **Rowe Motor Court** Kish Duna Motel Drake's Motel & Restaurant Smokerise Campground Mountain Pine Motel (Hold) Best Western Wilderness Lodge at Schroon Lake Sunset Mountain Lodge Ticonderoga Chamber Info Booth Maple Leaf Motel Gino Restaurant Lake Dweller Motel

#### We'll Also Offer Your Brochures To These Locations:

Circle Court Motel VT/NY Info. Center Lord Howe Valley Motel North Hudson Grocery Yogi Bear Campground Fort Ticonderoga Fort Ticonderoga Ferry Fort Ticonderoga Heritage Museum Ticonderoga Chamber of Commerce Silver Spruce B&B Schroon Lake B&B DunRoamin Cabins (Hold) Hermitage Motel **D&B** Country Kitchen **Essex Shipyard Essex Marina Essex Town Hall** Park Motor Inn Magic Pine Campground Adirondak Center Museum Arsenal Restaurant Yellow Coach Motel Creative Design Natural Stone Bridge Cafe

**Tatcher Scholhouse Restaurant** Natural Stone Bridge & Caves Vista View Motel Rt. 8 Info. Center Sunset Mountain Lodge Lakeside Motel Morrison's Motel (Hold) **Hague Visitor Center** Hague Motel Sentence of Life Motel Westport Marina Westport Hotel Westport Lakeside Motel Schroon River Ranch Elk Lake Lodge Twin Pine Cottages

Elm Tree Motel

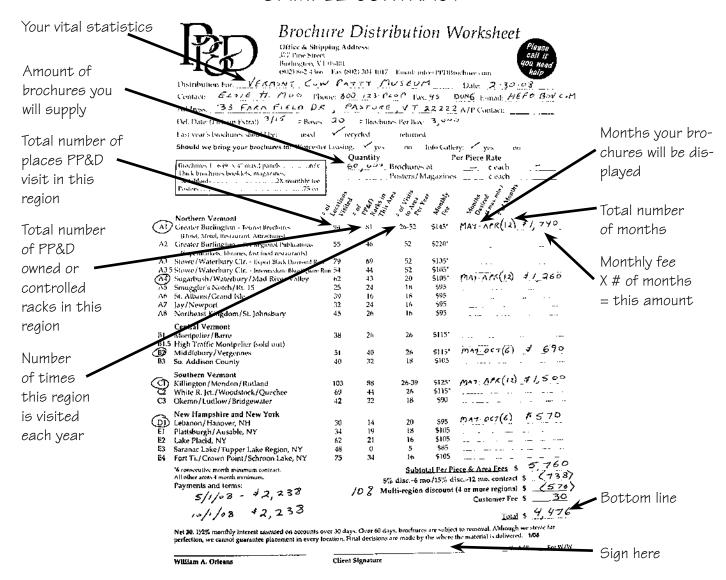


Code Key on page 28



Green Acres Motel

#### SAMPLE CONTRACT



#### **References:**

VT Attractions Association	Vermont Country Store	Ausable Chasm Company			
Karen Ballard	Pam Frett	Tim Bresett			
Montpelier, VT	Weston, VT	Ausable, NY			
802-229-2273	802-362-8316	518-834-7454			
Billings Farm and Museum	Shelburne Museum	Quechee Gorge Village			
O		~ 0			
Susan Plump	Leslie Wright	Gary Neil			
Woodstock, VT	Shelburne, VT	Quechee, VT			
802-457-2355	802-985-3348	802-295-1550			
Cabot Creamery	Stowe Area Association	White Mountain Attractions			
Laurie Callahan	Jasmine McLean	Mikey Duprey			
Cabot, VT	Stowe, VT	North Woodstock, NH			
802-563-2231	802-253-7321	603-745-8720			
Dan 0 Iannala	Culuit of Ethan Allan	ECHO Lalas A sussitions			
Ben & Jerry's	Spirit of Ethan Allen	ECHO Lake Aquarium			
Chris Wilkins	Mike Shea	Gerianne Smart			
Waterbury, VT	Burlington, VT	Burlington, VT			

802-862-8300

#### **PPDBrochure.com**

802-882-1240

#### **Route Sheet Key:**

- (L) = Limited availability. This display is too small to accommodate all our customers, we're not able to place a larger display here.
- (L\*) =For members only and or limitations placed by establishment
- t = Privately owned / PP&D Controlled
- (S) = Summer only
- (W) = Winter only
- (^) = This location is listed on more than one route.
- (RE) = Real estate guides only



= 1% Discount if you find the phony location

802-864-1848



William A. Orleans

## Brochure Distribution and Blue Map

Office & Shipping Address: 377 Pine Street • Burlington, VT 05401 www.ppdbrochure.com (802) 862-4366 Fax (802) 304-1017 Email: info@PPDBrochure.com

	Distribution For:					Date:		
	Contact / Phone / Fax:							
	Address / E-mail:							
	Del. Date: (Pick-up Extra!) Last year's	broch	ares sho	ould be:	used	recycle	ed	_ returned
	Should we bring your brochures to: Maxham Warehouse for VT Highway Info Centers: yes no							
	Quantity Per Piece Rate					ce Rate		
	Brochures 1-6 (9" x 4" max.) panelsn/c Thick brochures booklets, magazines, & tabloids	_	······································	Pos	chures at ters/Magazines		¢ each =	
		Visited Hong		4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	to Manual Section of the Section of	Months Costings (4 mosed	* OF MORHS	
1	Greater Burlington – Tourist Brochures	* <sup>Δ</sup> '	* <b>~</b> ~	26-52	\$225*			
	(Hotel, Motel, Restaurant, Attractions)	)1	00	20-32	Ψ223			
12	Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	63	53	52	\$250*			
١3	Stowe/Waterbury Ctr Expert Black Diamond Run	60	54	52	\$150*			
	Stowe/Waterbury Ctr Intermediate Blue Square Run	38	32	52	\$110*			
4	Sugarbush/Waterbury/Mad River Valley	56	40	20	\$130*			
.5	Smuggler's Notch/Rt. 15	30	27	18	\$95			
6	Grand Isle/St. Albans	37	25	18	\$95			
7	Jay/Newport	50	46	17	\$120			
8	Northeast Kingdom/St. Johnsbury	42	35	17	\$120			
1	Montpelier/Barre	43	34	26	\$130*			
1.5	Montpelier – Exclusive (sold out)	18	15	26	\$30			
2	Middlebury/Vergennes	50	39	26	\$130*			
3	So. Addison County	44	27	18	\$110			
1	Villington / Mondon / Putland	95	81	26	\$140*			
2	Killington/Mendon/Rutland White R. Jct./Woodstock/Quechee	62	39	26	\$140*			
3	Okemo/Ludlow/Bridgewater	51	39	24	\$95			
	Ŭ	51	0)	21	Ψ)Ο			
	Lebanon/Hanover, NH	30	13	20	\$95			
1	Plattsburgh/Ausable, NY	35	22	18	\$105			
2	Lake Placid/Saranac Lake, NY	68	26	18	\$105			
3	Tupper Lake Region, NY	42	0	5	\$85			
4	Ticonderoga/Crown Pt/Schroon Lake, NY	71	32	17	\$105			
	Subtotal Per Piece & Area Fees							
	6 consecutive month minimum contract. All other areas 4 month minimum10% discount				t–12 mo.	contract	\$	
	Payments and terms: Multi-region/bi					rochure o	discount	\$
					]	Blue Mar	Listing	\$
								\$
					Extra Speci			
	<b>Net 30.</b> 1½% monthly interest assessed on accounts over 30 days. Or for perfection, we cannot guarantee placement in every location. Fin						Total	s
	for perfection, we cannot guarantee placement in every location. Fin	ai uecisio	us are ma	ue by where	e uie maieriai is delivere	u. 11/1 <b>3</b>	IUldi	Ψ

**Client Signature** 

## **PP&D Brochure Distribution**

