



Brochure Distribution Worksheet

Office & Shipping Address:

377 Pine Street • Burlington, VT 05401

www.ppdbrochure.com

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Distribution For: _____ Date: _____

Contact: _____ Phone: _____ Fax: _____

Address: _____ E-mail: _____

Del. Date: (Pick-up Extra!) _____ # Boxes: _____ # Brochures Per Box: _____

Last year's brochures should be: _____ used _____ recycled _____ returned

Should we bring your brochures to: Maxham Warehouse: _____ yes _____ no Info Gallery: _____ yes _____ no

Brochures 1-6 (9" X 4") panels..... n/c
 Thick brochures, booklets, magazines
 & tabloids 2x monthly fee
 Posters..... 75¢ plus regional fee

Quantity _____ Brochures at _____ ¢ each = _____
 _____ Posters/Magazines _____ ¢ each = _____

Per Piece Rate

	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
Vermont						
A1 Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	88	76	26-52	\$145*	_____	_____
A2 Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	66	54	52	\$220*	_____	_____
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	69	63	52	\$135*	_____	_____
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	44	40	52	\$105*	_____	_____
A4 Sugarbush/Waterbury/Mad River Valley	54	33	20	\$105*	_____	_____
A5 Smuggler's Notch/Rt. 15	27	24	18	\$95	_____	_____
A6 St. Albans/Grand Isle	46	17	18	\$95	_____	_____
A7 Jay/Newport	32	25	16	\$95	_____	_____
A8 Northeast Kingdom/St. Johnsbury	41	28	16	\$95	_____	_____
B1 Montpelier/Barre	43	32	26	\$115*	_____	_____
B1.5 Montpelier – Exclusive (sold out)	19	16	26	\$25	_____	_____
B2 Middlebury/Vergennes	47	35	26	\$115*	_____	_____
B3 So. Addison County	43	31	18	\$105	_____	_____
C1 Killington/Mendon/Rutland	96	81	26-39	\$125*	_____	_____
C2 White R. Jct./Woodstock/Quechee	72	39	26	\$115*	_____	_____
C3 Okemo/Ludlow/Bridgewater	45	24	18	\$90	_____	_____
New Hampshire and New York						
D1 Lebanon/Hanover, NH	31	14	20	\$95	_____	_____
E1 Plattsburgh/Ausable, NY	35	20	18	\$105	_____	_____
E2 Lake Placid, NY	65	20	16	\$105	_____	_____
E3 Saranac Lake/Tupper Lake Region, NY	48	0	5	\$85	_____	_____
E4 Fort Ti./Crown Point/Schroon Lake, NY	65	32	16	\$105	_____	_____

*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

Subtotal Per Piece & Area Fees \$ _____

_____ 10% discount-12 mo. contract \$ _____

Multi-region/brochure discount \$ _____

Customer Fee \$ _____

Net 30. 1 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 1/09

Total \$ _____

William A. Orleans

Client Signature

_____ P _____ To A/R _____ Ent W/W