



# Brochure Distribution Worksheet

**Office & Shipping Address:**

377 Pine Street • Burlington, VT 05401

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Distribution For: \_\_\_\_\_ Date: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail: \_\_\_\_\_

Del. Date: (Pick-up Extra!) \_\_\_\_\_ Last year's brochures should be: \_\_\_ used \_\_\_ recycled \_\_\_ returned

Should we bring your brochures to: Maxham Warehouse: \_\_\_ yes \_\_\_ no Info Gallery: \_\_\_ yes \_\_\_ no

Brochures 1-6 (9" x 4" max.) panels.....n/c  
 Thick brochures booklets, magazines,  
 & tabloids ..... 2X monthly fee  
 Posters......75¢ plus regional fee

**Quantity**

\_\_\_\_\_ Brochures at \_\_\_\_\_  
 \_\_\_\_\_ Posters/Magazines \_\_\_\_\_

**Per Piece Rate**

\_\_\_\_\_ ¢ each = \_\_\_\_\_  
 \_\_\_\_\_ ¢ each = \_\_\_\_\_

	# of Locations Visited	# of PP&D Displays in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
A1 Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	90	81	26-52	\$200*	_____	_____
A2 Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	63	53	52	\$250*	_____	_____
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	60	54	52	\$150*	_____	_____
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	38	32	52	\$110*	_____	_____
A4 Sugarbush/Waterbury/Mad River Valley	56	40	20	\$130*	_____	_____
A5 Smuggler's Notch/Rt. 15	32	29	18	\$95	_____	_____
A6 Grand Isle/St. Albans	37	25	18	\$95	_____	_____
A7 Jay/Newport	50	46	17	\$120	_____	_____
A8 Northeast Kingdom/St. Johnsbury	40	32	17	\$120	_____	_____
B1 Montpelier/Barre	42	33	26	\$130*	_____	_____
B1.5 Montpelier – Exclusive (sold out)	18	15	26	\$30	_____	_____
B2 Middlebury/Vergennes	45	34	26	\$130*	_____	_____
B3 So. Addison County	45	29	18	\$110	_____	_____
C1 Killington/Mendon/Rutland	95	81	26	\$140*	_____	_____
C2 White R. Jct./Woodstock/Quechee	63	41	26	\$140*	_____	_____
C3 Okemo/Ludlow/Bridgewater	49	37	24	\$95	_____	_____
D1 Lebanon/Hanover, NH	31	14	20	\$95	_____	_____
E1 Plattsburgh/Ausable, NY	35	22	18	\$105	_____	_____
E2 Lake Placid/Saranac Lake, NY	67	25	18	\$105	_____	_____
E3 Tupper Lake Region, NY	42	0	5	\$85	_____	_____
E4 Ticonderoga/Crown Pt/Schroon Lake, NY	72	33	17	\$105	_____	_____
F1 Lake Champlain Ferries <i>Pay for May - Oct. &amp; get Nov - Apr. free (no discounts)</i>	12	12	26	\$120	_____	_____

\*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

**Subtotal Per Piece & Area Fees** \$ \_\_\_\_\_

\_\_\_\_\_ **10% discount-12 mo. contract** \$ \_\_\_\_\_

**Multi-region/brochure discount** \$ \_\_\_\_\_

**Customer Fee** \$ \_\_\_\_\_

**Extra Special Locations Cost** \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Net 30. 1½% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by where the material is delivered. 1/13

William A. Orleans

Client Signature

\_\_\_ P \_\_\_ To A/R \_\_\_ Ent W/W